

ASTON AND JAMES

Everything for the Workplace



**Making business more
sustainable, innovative, less
wasteful & more charitable**



MAKE A DIFFERENCE



MAKE A DIFFERENCE

HELPING LOCAL BUSINESSES BE MORE CSR FOCUSED

www.aston-james.co.uk/csr

We should all strive to be more socially and environmentally conscious in business...

Increased consumer awareness has led to businesses embracing Corporate Social Responsibility (CSR) practices. It's all about the impact of creating a sustainable, environmentally conscious business; one which takes appropriate steps to reduce your carbon footprint, as well as tackle waste, encourage employee development, and care about the community you live and work in. It's about developing your business into one that is forward-thinking and attractive to potential and current employees. CSR statistics for 2022 reveal the following:

- **67% of respondents** prefer to work for socially inclined companies
- **Up to 50% of millennials** would take a pay cut to work for a more socially responsible company
- **Philanthropic companies** are more likely to be trusted by consumers

It's not a new concept. During the Industrial Revolution, several corporations demonstrated their support to their employees and the local community. Pioneers such as Cadbury built villages, parks, and community centres away from the city slums to increase well-being and motivation. Today, global organisations such as Google, Xerox, BMW, and Lego have an excellent reputation for looking after their staff, along with ethical business practices such as reducing energy consumption, refining production processes, and encouraging volunteering within communities.

We demonstrate our commitment to CSR in several ways. And we're full of ideas to help you enhance your current CSR practices too.

MAKE A DIFFERENCE

HELPING LOCAL BUSINESSES BE MORE SUSTAINABLE

www.aston-james.co.uk/csr-sustainability



How you can become a more environmentally friendly business

We endeavour to provide you with a range of products and services to help you become a more sustainable, environmentally friendly business. By adopting a professional shredding service, recycling paper, and toner cartridges, and purchasing sustainable products such as eco office supplies and facilities, businesses can demonstrate commitment to helping the environment through business practices.

Discover our range of environmentally friendly services and products:

Shredding Service



We collect your confidential waste when we deliver your office supplies and ensure it is recycled to prevent it ended up in landfill

Recycling Service



We can recycle all your non-confidential paper waste too, along with your used ink and toners (all proceeds are donated to charity)

Eco Product Range



We have an ever-expanding range of eco products available to help reduce your carbon footprint and which don't cost the earth

Smarter Deliveries



Don't need it the next day? Switch to our Smarter Delivery Service and we'll consolidate your orders and deliver everything together

Find out more about our sustainable solutions
www.aston-james.co.uk/csr-sustainability

MAKE A DIFFERENCE

HELPING LOCAL BUSINESSES ENCOURAGE INNOVATION

www.aston-james.co.uk/csr-innovation



Encouraging the formation of new ideas is vital for any team

Taking the time to listen to every viewpoint (however random!) will make each employee feel valued and sustain an excellent team. It's essential to create a working environment that inspires brainstorming and collaboration. Our range of modern and stylish furniture along with our office planning service will help you create an inviting workplace helping to make your offices more appealing and comfortable places to come to each day. Designing breakout areas, fresh canteens or kitchens, and meeting spaces will all contribute to workplace wellness, helping everyone reach their potential.

Discover our range of solutions for innovation

Brainstorming Essentials



For the ultimate collaboration of ideas, you need products to support you. We have a huge range geared towards creating the perfect environment to fuel brainstorming and fresh ideas in your meetings

Meeting Furniture



Flexible working environments demand different types of furniture. Our selection of office, canteen, or breakout furniture helps you create an environment that encourages productivity

Office Design Service



Need help creating that perfect working environment? We work closely with you to create spaces that reflect your company ethos to give you appealing workspaces that everyone is proud to use

Find out more about our innovative solutions

www.aston-james.co.uk/csr-innovation

MAKE A DIFFERENCE

HELPING LOCAL BUSINESSES CUT DOWN ON WASTE

www.aston-james.co.uk/csr-waste



Reduce your waste to protect the environment & be more efficient

Disposing of business waste is expensive, and even more reason to reduce it wherever possible. Helping everyone at work become less wasteful needn't be a chore. Simple changes can have a big effect. From purchasing a range of clearly labelled recycling bins to buying re-useable catering items such as cutlery, mugs, and water bottles all help everyone to cut down on waste and single-use plastics. Recyclable catering supplies & washroom products are available too. You could also look to buy items such as tea, coffee, and cold drinks in bulk to cut down on packaging as well as delivery charges.

Discover our range of services and products that help you reduce business waste:

Sustainable Packaging



We stock many innovative recyclable packaging options along with clever plastic-free products. Your deliveries arrive in recycled or reusable packaging too. We're committed to zero waste to landfill

Donate Old Furniture



On receipt of new furniture, we can donate your unwanted office furniture & supplies locally to charities. Less waste to landfill, more to good causes

Streamline Procurement



Not only will consolidating your supply chain save man hours processing multiple invoices, but it will also save packaging and van miles, both of which will reduce your carbon footprint. All our supplier warehouses have a zero waste to landfill policy too

Find out more about our solutions to reduce waste
www.aston-james.co.uk/csr-waste

MAKE A DIFFERENCE

HELPING LOCAL BUSINESSES BE MORE CHARITABLE

www.aston-james.co.uk/csr-charitable



Get involved and help those most in need in the world

One key part of CSR is about encouraging engagement in the community. Here at Aston & James, we have chosen to support a variety of different charities and invite you to help us do so.

Here are some of the ways Aston & James invites you to support local causes:

Recycle and Raise



Our free and award-winning ink and toner collection service help you cut your business's CO2 emissions. However, as many units, as you have, we will dispose of these responsibly. We provide recycling bins which we will collect when we deliver your order. All proceeds go to the local charity SeeSaw

Donate your Old Coats



Whilst most of us enjoy the luxury of heat and shelter when the weather turns, there are many people in Oxfordshire that are forced to be homeless. Our 100Coats appeal is now in its fifth year. Thanks to your generosity we've donated over 1000 coats to local homeless charities in Oxfordshire

Keeping Hearts Beating



We are working with Keeping Hearts Beating to raise money for the provision of defibrillators in our local community. With every purchase from our Health & Safety range, we donate a percentage to Keeping Hearts Beating to contribute to the purchase of vital lifesaving equipment for Witney.

Find out more about our charitable activities

www.aston-james.co.uk/100-coats

MAKE A DIFFERENCE

A REMINDER OF OUR SERVICES WHICH WILL MAKE A DIFFERENCE

www.aston-james.co.uk/csr

MORE SUSTAINABLE

Shredding, recycling,
eco product ranges
& a smarter delivery
service

MORE INNOVATIVE

Brainstorming
essentials, meeting
furniture, & office design
service

LESS WASTEFUL

Streamlined procurement,
sustainable packaging,
recycling and donating
unwanted office items

MORE CHARITABLE

Encouraging engagement
in the community to
support charitable
activities

Find out more about our commitment to CSR

www.aston-james.co.uk/csr



MAKE A DIFFERENCE

EXPERIENCE THE DIFFERENCE WE CAN MAKE FIRST HAND

www.aston-james.co.uk/csr



Book your free CSR consultation today

**We'd love to show you how we can help make your
business more sustainable, innovative, less wasteful &
more charitable**

There are many ways we can add instant value to your business. Our team is full of ideas to offer you the best impartial guidance and advice on our range of CSR solutions and products

We'd love the chance to help add value to your business. Book your free consultation www.aston-james.co.uk/csr or get in touch with a member of the team:

Call: 01993 706900

Email: sales@aston-james.co.uk

Or visit our showroom today:

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