

# Pro9000 Series – 5 Colour Printer

# OKI



**Colour is everything, white is more! The most versatile production printer on the market**

Pro9542 Printer - CMYK + White ✓

Pro9541 Printer - CMYK + White or Clear ✓



# Print in white or clear toner, on substrates that you would never have thought possible with a short-run printer.

Designed to meet the needs of a diverse range of specialist print applications, the Pro9000 Series delivers vibrant, high-quality colour printing on a wide range of media.

No matter whether you're a small business, commercial print provider or anything in between, the Pro9000 Series has something to offer.

## In-house, short-run production

The Pro9000 Series is capable of a huge range of tasks, making it the printer of choice for businesses with the following applications:

- **Packaging**  
Small-volume packaging such as pouches, paper bags, seed packets and boxes.
- **Greeting Cards & Wedding Stationery**  
Design and print unique greeting cards for all occasions as well as invitations, place cards and table plans.
- **Envelopes**  
Envelope sizes supported through feeder:  
Standard sizes: DL, C4, C5, C6, C7  
Custom sizes:  
Widths from 2.5" – 13" (64mm – 330mm)  
Lengths from 3.5" – 15" (89mm – 381mm)
- **Tags**  
Price tags, clothing swing tags, horticultural plant tags or other product information tags.
- **Labels**  
Plants, clothing, drinks, pharmaceuticals and food to name but a few.
- **Universities/education**  
Use the Pro9000 Series as an artist's aid to teach design elements. Students can produce coursework and final portfolios to showcase their talent, using the unique media handling and white toner capabilities the Pro9000 Series offers.
- **Traditional commercial print applications**  
Traditional applications are also covered, such as the production of business cards, banners, brochures, leaflets, menus, stickers and window signage.
- **Proofing & concept development**  
Pre-production mock-ups, new product launches, proofs and prototyping.



## Personalisation - Unlock 20% year-on-year growth\*

Few print businesses venture into personalisation despite the clear opportunity. The cost of short runs, seemingly high initial investment and diverse customisation required all hold them back. The Pro9000 Series is here to change that.

Add value and significantly increase retail margins by offering personalisation print services. The Pro9000 Series gives even the smallest business a huge range of choice to offer customers.

Print direct onto packaging substrates to create personalised high quality short runs of chocolate bars, sweets or coffee beans to name just a few examples — all in the highest quality, with a low cost of entry.

•Smithers Pira "Future of Global Print 2018"

## Commercial print providers

For commercial print shops, the Pro9000 Series is the perfect complement to a full production CMYK machine.

Give your business the extra capacity needed to offer customers cost-effective personalised printing, on the media of their choice without interrupting the workflow of your full production machine. Extend the capabilities of your business using the Pro9000 Series printer to manage specialist short-run requests that require unique media or white toner.



“Before choosing OKI, we also considered other solutions including inkjet and other toner based devices. OKI’s LED technology showed itself as the best in class for the applications we wanted to create using heavy paper.”

Roberto Tozzi, Co-owner,  
Tipografia Tozzi



WELCOME



FARM  
FRESH  
PRODUCTS

# White first, last, or on its own... The choice is yours.

## Pro9542

Lay white toner on its own, in class-leading high-density, on coloured or transparent media for a stunning yet simple result.

Or, lay white underneath CMYK colours, to create high impact ‘colour on colour’ designs on coloured or transparent substrates.



## Multi-media system

With media handling to rival litho and flexo printing presses, the Pro9000 Series enables you to automatically feed and print more media in less time. Simply load the feeder up with pouches, paper bags, envelopes or whatever you require and OKI's multi-media system, along with the conveyor, will do the rest unattended.



## Or even clear!

### Pro9541

Like the Pro9542, you can choose to lay down white toner on its own, in unrivalled high-density, on coloured or transparent media for a stunning yet simple result.

However, where the Pro9541 differs is in laying white or clear toner down as the last colour, allowing you to create selective spot effects or embellishment for a vibrant finish.



# LED technology delivering stunning High Definition Colour



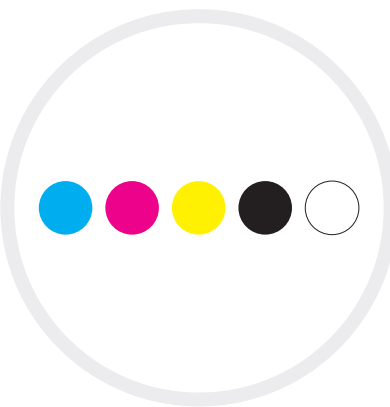
## How it works

1.



Prepare your design digitally, including white or clear spot colours. Or use the standard PostScript driver to apply white/clear to existing jobs

2.



In the printer driver, adjust settings according to your media, format, and spot colour needs

3.



Establish a simple workflow using the printer driver or third-party software, to achieve the desired output quality and look (optional)

The Pro9000 Series is built using OKI's award-winning digital LED technology, sharing many of the benefits you expect from OKI.

- Sharp fine-detail quality
- Durability
- Low energy consumption
- Compact footprint

Resulting in

- Deep, vibrant colours
- Great solids
- High colour density (perfect for foiling)
- Low total cost of ownership

## Media flexibility that can't be beaten

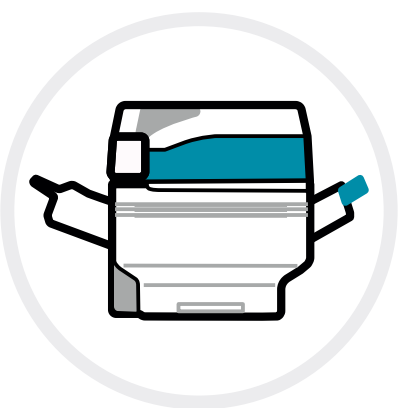
The Pro9000 Series can handle media weights of up to 360gsm, 320gsm duplex and media sizes from A6 to SRA3, and banners up to 1.3m long. Substrate types: paper, card, kraft, film, gloss, synthetic medias, polyester substrates, and magnetic.

4.



Insert desired media from a range of colour and/or materials into your Pro9000 Series printer

5.



Print one, one hundred, one thousand, or more copies on the Pro9000 Series

6.



Follow up with finishing equipment such as a cutter, creaser, laminator, bookbinder, foiler or embossing machine (optional)

## OKI at a glance

OKI is a global business-to-business brand and pioneer of award-winning digital LED printer technology. Its compact, robust and leading-edge products combined with customer-centric solutions, empower businesses to create and print professional quality applications in-house. Used by organisations across a range of sectors including retail, graphic arts (print for profit), education, healthcare, hospitality & events, construction, engineering, chemical and more, OKI's printers are renowned for their innovation, reliability, unrivalled media handling capabilities and superb colour quality.



### Considering the Environment

At OKI we pride ourselves on reducing consumables waste to an absolute minimum by providing a safe and easy means for our customers to dispose of this waste while reducing their own carbon footprint.

Through OKI's Consumables Recycling Programme, the majority of OKI Original Consumables are recycled and turned into materials such as garden furniture. Even left over toner is extracted and recycled to produce vibrant premium pigment paint.

Recycling with OKI is easy. Customers can simply apply online for pre-paid returns labels and OKI will take care of the rest. To find out more visit:

[WWW.OKIEUROPE.COM/RECYCLING](http://WWW.OKIEUROPE.COM/RECYCLING)



### 3 Year Warranty

Our devices are manufactured to the highest standards of quality and technology, which has been confirmed by independent tests. We are so convinced of the high quality of our products that we are offering you an extension of the standard warranty period to 3 years at no extra cost to you. Simply register your product within 30 days of purchase. For further information please visit: [WWW.OKIEUROPE.COM/WARRANTY](http://WWW.OKIEUROPE.COM/WARRANTY)

## Great colour starts with OKI



### Over 30 years of LED Technology

OKI's pioneering LED technology helps businesses print more in-house in superb colour quality without having to rely on lengthy and costly print processes. From shelf signage, including price-tags, labels and almost any pre-cut media formats, to self-adhesive floor stickers, eye-catching posters, promotional displays, gondolas, double-sided banners, and waterproof and UV resistant media applications, all this and more can be done using OKI's compact LED devices.

Furthermore, LED technology is proving to be a real game changer in the 'print for profit' market by helping creative businesses and print shops to extend their services and access new revenue streams through unique LED powered printer technology, delivering a huge range of applications on-demand with a minimum volume of just one.



Scan here to  
find out more

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# OKI

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