

# SKETCH

Products. Ideas. Opinions.



## **INTRODUCING SKETCH**

**Welcome to the fourth issue  
of Sketch, a publication from  
Senator and Allermuir.**

*Sketch is a forum to showcase new ideas, trends, opinions, and products from Senator and Allermuir. Two completely different brands with one vision to create innovative products for the workplace.*

*In each edition we'll take a creative look at all the different ways we work and suggest ideas, improvements, small hacks and big changes to help inspire you.*

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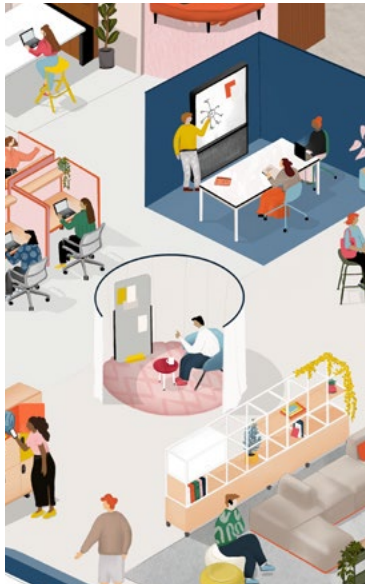
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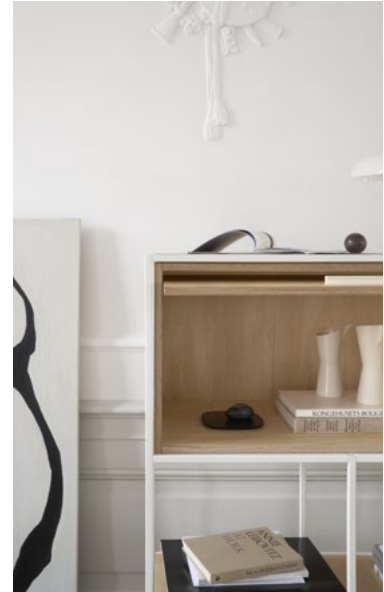
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# Hybrid Working;



**A Conversation with  
Dr Matthew Davis.**



*Tell us a little bit about your background and interest in spaces.*

**MD** I'm an organizational psychologist by background and I've always been fascinated by what influences how we think and feel at work. My PhD focussed on people's use and experience of offices and how this links into their psychology about how they want to work. I'm really interested in how organizations can use systems thinking to look at the physical space; the technology, the people, the culture, as a joint design problem.

*What is your view on the office as a workplace?*

**MD** The office experience may be positive or less positive for people depending on a lot of things. Pre-Covid you knew you would have a critical mass of people within the office, whereas now you can't take that for granted. There's still a change of mindset that's needed in order to create the conditions on site that will make the office a positive experience.

You look at the reluctance of some people to come back into the office – some of that will undoubtedly be down to practical issues and personal circumstances. But you also have a good proportion of people who had issues at work pre-pandemic and working from home gave them a chance to avoid an unhealthy or negative environment. The pandemic didn't cause this, the work environment was poor already. Often, we talk about 'before the pandemic it worked and it was a really stable productive environment', but that's not necessarily the case.

You had people there through presenteeism, who weren't productive, but who were sat at work. Now people don't need to put up with being in a poor environment to the same extent. Sometimes people don't want to come back to that environment as opposed

to the commute or being around other people. A level of honesty is needed in order to understand what is going on. If you've got a job that's not fulfilling or is difficult, and then you're asking people to come in to an environment that doesn't help them to do it better or has a lot of distraction, it's understandable why people wouldn't want to do that.

*What's missing?*

**MD** Training is massively overlooked. We talk about investments in space or technology – what's not being talked about anywhere near as much is how we train people to work effectively in hybrid approaches. 74% of people want training and only 9% of people have had any. This is just 2 years into hybrid working but it's a major shift that isn't going away.

*What's a key difference between home and office work?*

**MD** What suffers and can really suffer with home working (depending on hybrid) is the cross-team, cross-organisation interaction. This starts to be influenced by the opportunity to interact or where you're sat in the office or whether you're brought in on the same team day. This reinforces existing siloes.

If all we're doing is prioritising departmental and project teams, this is a real risk as you are not creating conditions for cross-sector/departmental interaction. And if there's no specific reason for interaction, people will not actively seek this out.

*Does working at home suit introverted personalities?*

**MD** When people were at the office most days, the likelihood that they would bump into someone was increased. That meant that they didn't have to think about the experience or the activities that would allow that to happen.

You would expect that extroverted people are more likely to go to the office and it is assumed that they have been missing the interaction. But they also make decisions about where they sit in proximity to their Line Manager or other teams for example, that accentuates this more. People who are more introverted, when they do come in, find that actually being in that social environment and being around others changes how you feel in that moment and you start to display more extrovert tendencies. Which means, the office can be a really positive space for introverts, as long as you have an element of choice in the environment that makes you comfortable to be there.

*"This is coming out of our research really strongly around the psychologically positive power of having control, whether it's mental health or well-being at work. This links to the effects of collegiate working and not disturbing others."*

*So, what's changed?*

**MD** When you have such a shift happening, some of this needs to be formalised through experience. Working norms have shifted radically in two years and there needs to be a formal setting of expectations. This is one of the things that's lagging; we don't sit and talk about what's acceptable.

*What does hybrid mean for office design?*

**MD** Our individual preferences on ways of working don't exist in isolation. So, if colleagues decide to be in the office more this is likely to influence how you work and interact and how tasks are undertaken. Flexibility has to be part of this as we haven't learnt how effective hybrid working works yet. We had enforced home working, and made do. We've had a partial return where people had more discretion with how they do that and making do with the tech and space that they had. What we haven't really had is a properly designed

hybrid workplace where we've really tried to think with a level of sophistication about how we do those things, or how we make the best of what we have.

*What are the different types of hybrid working you have identified?*

**MD** It's important to have clarity of what we mean by hybrid, and we have identified four types:

Free hybrid workers, who have very little restraint over how they work, where they work, where their location is. The nature of the job means you don't have set hours and can choose hours based on what you deliver. This is closest to more traditional knowledge working. Maybe something more high status with the luxury of autonomy. The sense of control around how, when and where you do your job.

Nomadic hybrid is where people don't care where you're doing your work, but you might have specific hours. So, you have less control of the 'when' (for example you might be part of a global team with particular hours) but you have full control over the 'where'.

Timeless hybrid would be classed as having no restraint on when you work; this lends itself to much more output-based roles, where performance is judged on what you achieve and as long as you get things done on time, when you do it is up to you. Although you can spend some time at home, you have more restrictions around WHERE you do things. But you can spend SOME time at home.

With fixed hybrid, you might be on a very strict rota system of where and when you work (call centres are a good example). Your time is absolutely scheduled and you only have one or two days per week at the office. You're told the exact hours you have to work. This lends itself to being more shift based, which may change week to week as well.







The Senator Group



*What do you see as the challenges?*

**MD** If you have full time home or office working, you know how to arrange your other commitments. If you're told to work in a particular location and the times/days you need to be there changes day to day/week to week, then this causes uncertainty and this becomes really challenging.

A lot of firms are trying to get away from an 'anything goes' mentality to implementing some kind of norm parameters such as the types of activities that should happen in the office, and agreeing particular team member work patterns. There are some enormous challenges around this and there needs to be a shared understanding of a minimum requirements.

*What's missing?*

**MD** What's been missing is a positive narrative about why you would come into the office. In our research, when the same people were reporting spending time in the office, typically, they report better well-being and satisfaction, and lower exhaustion. All these positive things when they were in the office compared to when they were elsewhere.

Staying at home people might say is more convenient and all the other personal things. However, when you ask people in the moment, we've found that people were more positive being in the office. There was a gain over and above the business benefits of the collaboration etc. Individually, it can make you feel better working around other people and working in that space.

*What's the opportunity?*

**MD** It's an incredible opportunity that we have at the moment, to get back into establishing what an office culture is and what it means to you to work in the office.

You have whole industries and job roles where people would never have thought

they could have flexible work and spaces that are flexible. The open mindedness has fundamentally changed that work experience. It's evolving but we're not starting from a point where we were at the start of the pandemic. It's moved on from that already.

*What would be the one key thing to consider?*

**MD** Help clients to create spaces that can be quickly moved and changed, which feel comfortable. Reflection spaces, meeting spaces, more social areas. We need that adaptability so that people can feel actually there's a way of making this mine; it's a space that I have some control over. Control over the space and control in general is massively beneficial for well-being and performance.

**Dr Matthew Davis**

**Psychologist, researcher, educator and consultant. Specialist on hybrid working & future workplace.**

Dr. Matthew Davis has partnered with some of the worlds biggest and most established businesses such as Rolls-Royce, Marks and Spencer, Next, and British Gas. His areas of expertise centre on how people interact with their environments, office design, hybrid working and future workplaces. He has led and contributed to a range of public and privately funded applied research projects and has had research published in leading international publications, winning international, and national awards for his work which is constantly underpinned by Socio-technical systems thinking.

# The Silence Collection

From research conducted prior to the pandemic one key takeaway was the desire for office workers to have a place for private focused activity. For collaborative teams to have a space to gather away from their desk based environments so they could get creative without disturbing their colleagues.

While the role of the office has shifted, right now, these requirements remain unchanged and in many cases the change in the way we work has made them even more relevant.

HideAway and Cellpod have proven to be a great solution for this, providing excellent acoustic performance while remaining adaptable to suit many different workspaces.

by **SENATOR**





# HideAway

Hideaway Meeting Pods provide an ideal space for small teams to gather privately, the fantastic acoustic performance allows them to focus on the work they are doing while not disturbing others in the office.

Available in six preconfigured sizes for greater ease of specification.

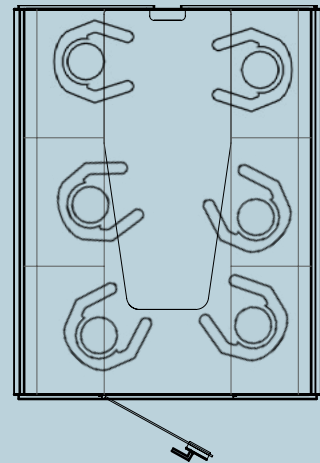
Products shown:

HideAway by Senator

Lyft by Senator

Ousby by Senator

Chemistry by Senator



Six Person HideAway Booth with Seating and Acoustic Composite Side Panels.



# CellPod

CellPod provides an excellent solution when creating privacy and collaboration spaces within work environments. They have been designed as free-standing units and feature a structural framework with a demountable panel system so they can be tailored to any size but easy to install and reconfigure if required.

Products shown:

CellPod by Senator.

Circo Cantilever by Senator

Roam by Senator

Ad-Lib Table by Senator

Haven Bench by Allermuir

Mozaik Storage by Allermuir



CellPod | Round Personal Pod



CellPod | Focus Pod



# Powered by Privacy

Isolation isn't about being alone but about having the personal acoustic and visual privacy to get your work done. We've all embraced online meetings and calls so having a place dedicated to communicate with clients, suppliers, and co-workers with the comfort that you have great acoustic privacy and are less likely to be disturbed is essential.

Products shown:

CellPod by Senator

Rapt by Senator



CellPod | Meeting Pod



CellPod | Cabana





# Ultimate Focus

There are times when you just need to get your head down and focus, this could be producing a report or document or for a longer video call with data being shared. The Hybrid Pod provides a solution for this. It can be supplied with an integral bench seat or a stand alone chair can be added. The work-surface provides ample room for a laptop, papers, while the connections allow you to hook up to a monitor and camera if you have them installed, creating the perfect space for you to participate in a video call.

Products shown:

Play Pod by Senator

Circo by Senator

HideAway by Senator

Play Table by Senator

Roam by Senator

Crate Mobile by Allermuir



HideAway  
Hybrid Work Booth









# The Allermuir Newspaper!

Edition One and Two Out Now.



[allermuir.com](http://allermuir.com)



Welcome to the Allermuir Newspaper, a place for us to showcase our latest photography, inspiration and creativity. The Newspaper will grow into a series of editions to showcase the diverse collection of well-crafted designs Allermuir has to offer. Our latest Edition, issue two, emphasises the agile and collaborative qualities of The Social Office, showcasing our latest inclusive-driven products, supported by Senator.

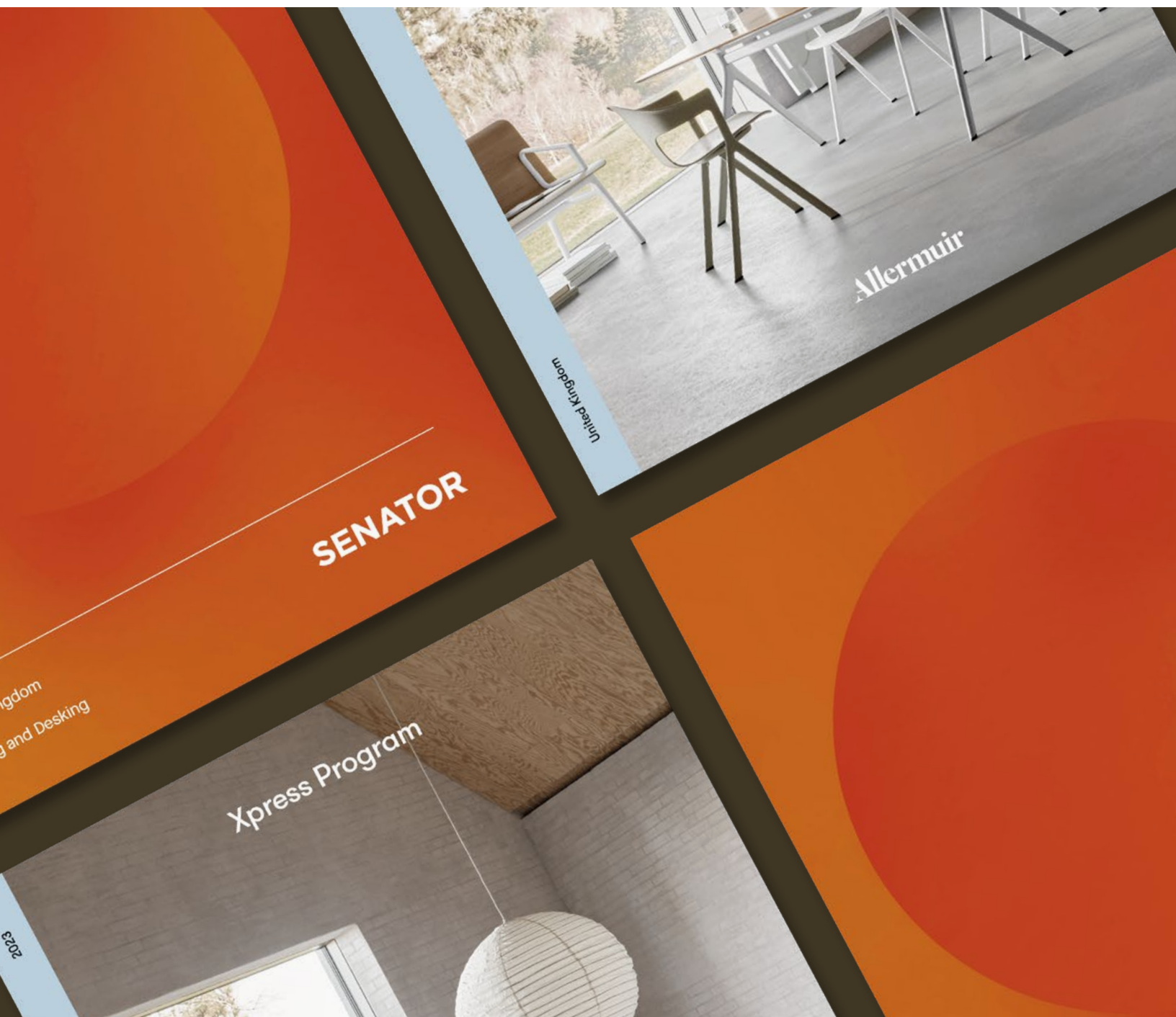
Get your copies now.

# Stay up to date on the latest literature.

[Download literature here.](#)

Senator and Allermuir Xpress Collections showcase select products that are available to ship in 7–10 business days. The products have been chosen for versatility, popularity and are suitable for a wide range of applications, without compromise.

Whether you're furnishing a new office, café, conference room, or breakout space – Xpress gives you what you need, when you need it.









# Divide

by **Allermuir**

*Crate Divide is a cube based modular storage system that allows you to create spaces using its simple and intuitive configurable design.*

*Crate Divide has gone through a complete re-development to make it even more adaptable and functional but yet still retains it's core aesthetic.*

# Crate



Crate Divide  
by Allermuir Design Studio



*We've put together a selection of  
Crate Settings that will make your  
workspace more customisable,  
inspiring and productive.*

### Configuration One

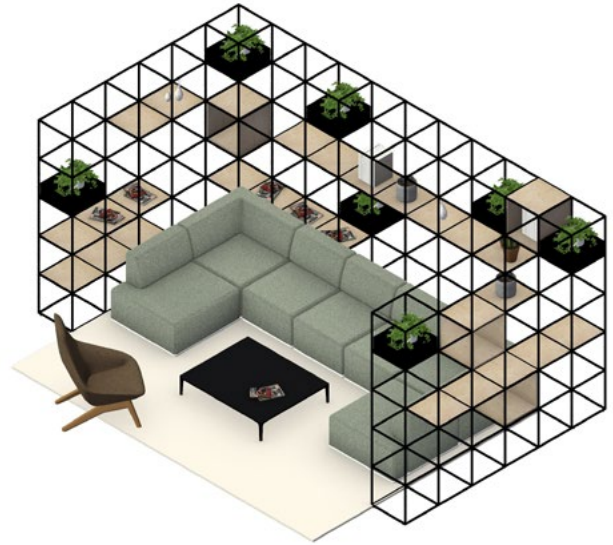
Products shown (right):

1 × Crate Divide

1 × Mayze

1 × Oran

1 × Famiglia



Downloadable Setting

Products shown:

Crate Mobile by Allermuir

Ooty by Allermuir

Paver by Allermuir





Products shown:

*Crate Divide by Allermuir*

*Famiglia by Allermuir*

*Adapt Wall by Senator*

*Play Table by Senator*



## Configuration Two

Products shown (right):

1 × Crate Media Wall

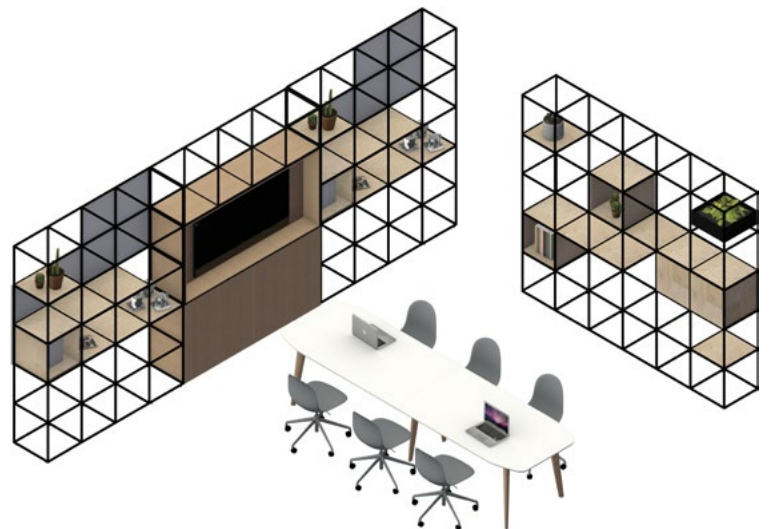
1 × Crate Divide

6 × Kin

Senator product used:

*Pailo - 6 Person Bench*

Downloadable Setting



Products shown:

Crate Mobile by Allermuir

Silta by Allermuir

Axyl Stool by Allermuir

Kin by Allermuir



Downloadable Setting

### Configuration Three

Products shown (right):

1 × Famiglia

3 × Sunda 1

1 × Mayze

1 × Crate Divide

4 × Kin

1 × FortySeven

1 × Crate Mobile





Downloadable Setting

## Configuration Four

Products shown (right):

1 × Crate Mobile

4 × Kin Chair

1 × Crate Divide

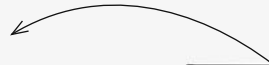
Senator product used:

Pailo - 4 Person Table

Products shown:  
Crate Mobile by Allermuir  
Paver by Allermuir



Crate Divide



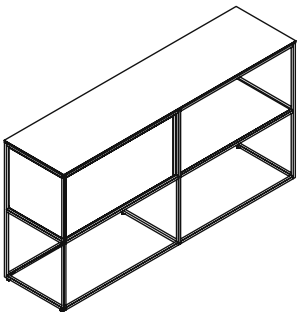




# Styling your Crate

The cube based modular storage system was designed primarily as a room divider, with the ability to create infinite configurations. The addition of mobile units, credenzas and storage units means that Crate Divide is now more flexible than ever.

Crate Divide can be personalised using a range of powder coat finishes and accessories that include shelves, boxes and planters. With this many possibilities available styling your setting can feel overwhelming. Here are some tips for an on-point style that looks effortless.



Available in Aubergine or Black, Bronze, Sage, or White.



## Thoughtfully curated unusual objects.

Kempton Market is thought to be one of London's best kept secrets and the place to pick up one-off ceramics and antique sculptural pieces. Why not find somewhere similar near you and make a day of it.



## Inspirational books.

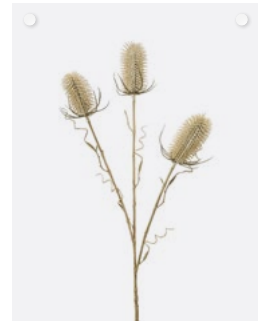
It's always worth updating your collection with a few new titles, on anything from design to cooking. Books are a great way to add interest and tie in your colour scheme.





## Go Wild ...

31



Use plants or sculptural arrangements of dried grasses, wild flowers and twigs to bring touches of nature to your setting. They look super stylish and will last far longer than fresh flowers.



## Functional storage solutions.

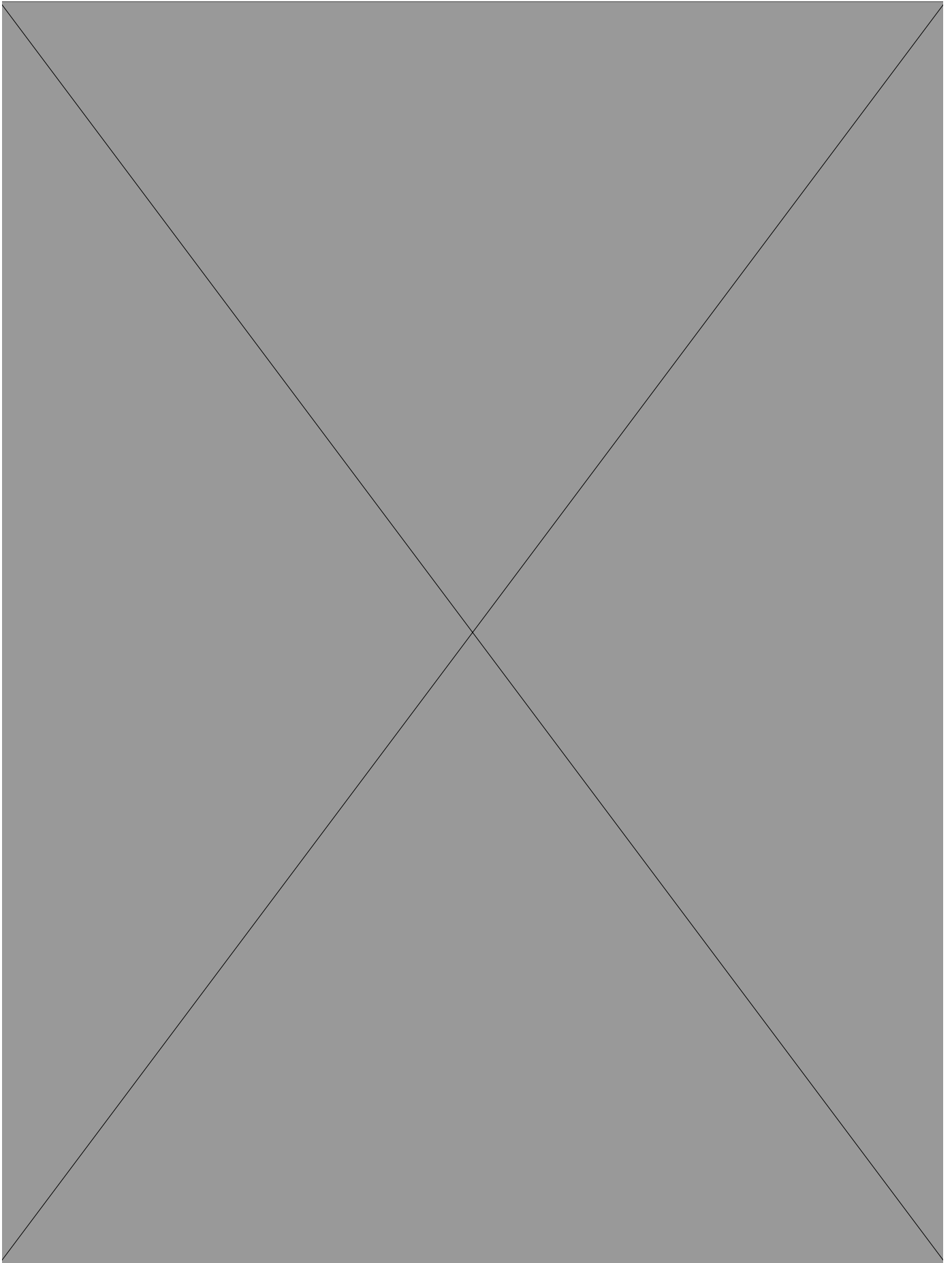


## Minimal is sometimes best.

Don't be afraid to leave a few bays empty, this can help add balance and prevent your space from becoming too cluttered.







**Densiti** is the epitome of pure design. A general use seating product that is relevant to the workplace, meeting spaces, conference spaces and venues, public auditoriums, places of worship and throughout the educational landscape. Delicately simple, the wire frame removes any unnecessary distractions to create a chair with perfect visual proportion and form. But this doesn't mean we've compromised on comfort. Densiti delivers stunning comfort for extended periods thanks to its meticulously crafted multi-dimensional seat and back.









efficient

functional



design.





# Kvadrat Re-wool

*Crafted using 45% recycled wool, Re-wool is a rich upholstery textile with a sustainable profile. The textile is partly made by reusing scraps from Kvadrat's yarn spinners in the UK.*

*'The idea was to create a both honest and environmentally friendly – textile with a poetic feel by recycling leftover material from Kvadrat's own production.'*  
- Margrethe Odgaard.

*designed by*  
**Margrethe Odgaard**





### **A Sustainable Profile with Poetic Feel.**

Crafted using 45% recycled wool, Re-wool is a rich upholstery textile with a sustainable profile. The textile is partly made by reusing scraps from Kvadrat's yarn spinners in the UK.

'The idea was to create a both honest and environmentally friendly – textile with a poetic feel by recycling leftover material from Kvadrat's own production', explains Margrethe Odgaard.

Reminiscent of colourful stitching on a darker background, Re-wool features exceptional depth of colour, creating a dynamic play on the textile's surface when applied to furniture.

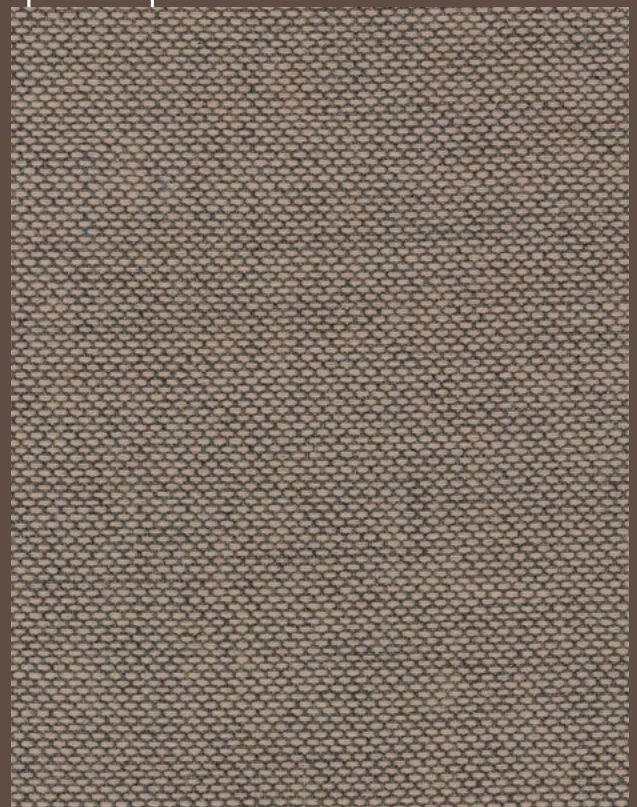
From a distance the textile appears as a smooth mélange but, seen from closer-up, it reveals the vibrant, subtly nuanced details of the recycled yarn and a coarse, almost three-dimensional surface.







Margrethe  
Odgaard.



Re-wool / 628

Available in 21 colourways



### Designer Profile Margrethe Odgaard

Margrethe Odgaard's work is driven by a constant search for fresh ways of exploring colour and pattern in material. In addition to running her own design studio in Copenhagen, she is part of the duo INCLUDED MIDDLE together with furniture designer Chris L. Halstrøm.

A graduate of the Royal Danish Academy of Fine Arts, School of Design, Margrethe Odgaard also studied at the Rhode Island School of Design in the USA. Before setting up her studio, she worked for several years as a textile designer at French fashion company EPICE. This followed a spell as a printing assistant at The Fabric Workshop and Museum in Philadelphia.

The colours for the Re-wool palette are all picked from Margrethe Odgaard's 'Shades of the Nordic Spectrum' collection of hand-painted samples. Reflecting this, the colourways for the textile are comprised of blended notes, inspired by the transitions from light to darkness unique to Scandinavia.

Margrethe Odgaard: 'In developing the palette, I have focused specifically on finding the right balance between warp and weft. I thought of shimmering pearls on a recycled woollen base. It was important to me, that the tones in the weft had a certain glow that could lift the colour from the dark base. It reminds me of early morning dew on blades of grass.'

Re-wool is 140 wide, available in 21 colourways and suitable for private and public spaces alike.



Re-wool |  
0448



Senator | Circo  
Cantilever

# Serious



# About



# Tables.

## **BATAN; A COLLECTION OF NEW SIDE TABLES**

*Allermuir's launch of three new Side Table collections focus on bringing new materiality and formats to design driven environments.*

*Implementing new premium materials to our portfolio such as marble, terrazzo and spun brass to deliver A&D's product needs for modern interior spaces.*

by **Allermuir**









Allermuir  
Mix Tape

**VOL 2**

## PLAYLIST

Turn up the volume with this playlist curated by Allermuir, guaranteed to send good vibrations your way.

Rice – Young Fathers

---

Float on – Modest Mouse

---

Someone Great – LCD Soundsystem

---

Players – Coi Leray

---

Chaise Lounge – Wet Leg

---

Salted Caramel Ice Cream – Metronomy

---

Aries (feat. Peter Hook and Georgia) – Gorillaz

---

American Music – Violent Femmes

---

Set the Ray to Jerry – The Smashing Pumpkins

---

Wild Joy – Joyeria

---

Harness Your Hopes (B-side) – Pavement

---

Lost in the Supermarket – The Clash

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Mildenhall – The Shins

Click below to listen...











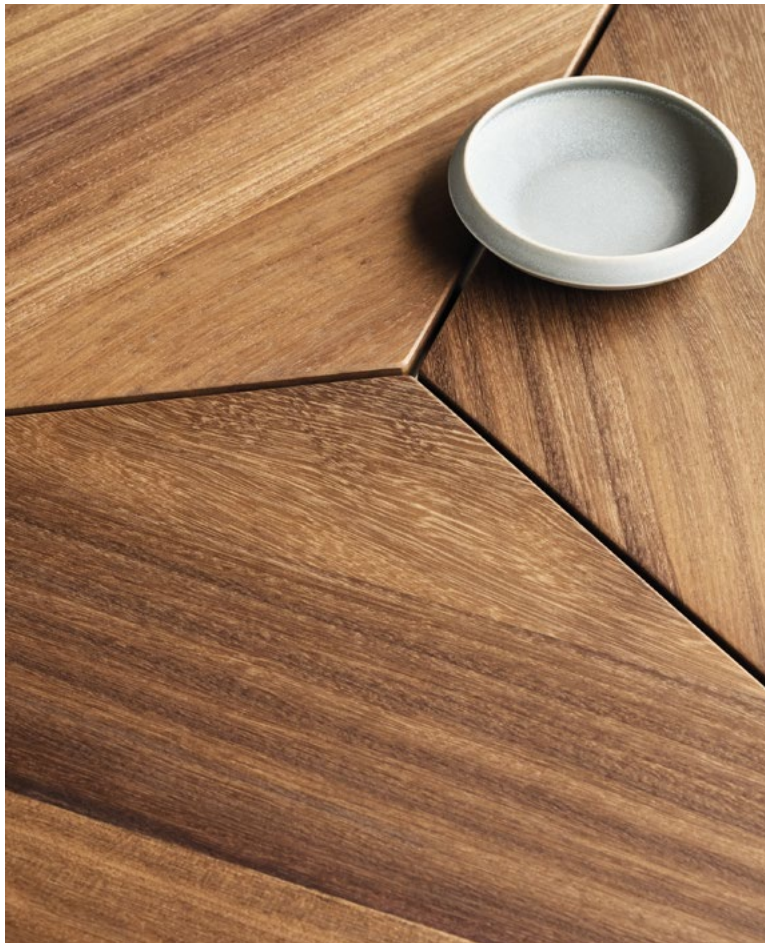
# Al Fresco

by **Allermuir**

*Allermuir's collection of outdoor furniture comprises of a mix of outdoor furniture that has the versatility to be used indoor as well. Designed to fit a wide variety of environments including cafés, restaurants, gardens and terraces.*



*Tibo is a combined bench and table system available in three sizes for indoor and outdoor use. The objective was to find a way to provide the easiest and most natural interaction between people and in doing so demonstrate that intelligent design can beneficially influence behaviour.*









*Crop Chair* by Benjamin Hubert | Layer  
*Axyl Table* by Benjamin Hubert | Layer





*Tibo Bench by Mark Gabbertas*





*Crop Chair* by Benjamin Hubert | Layer  
*Axyl Table* by Benjamin Hubert | Layer







1 Crop Stool by Benjamin Hubert | LAYER

2 Axl Table by Benjamin Hubert | LAYER

3 Axl High Stool by Benjamin Hubert | LAYER

4 Axl Arm Chair by Benjamin Hubert | LAYER

5 Axl High Level Table by Benjamin Hubert | LAYER

6 Crop Arm Chair by Benjamin Hubert | LAYER

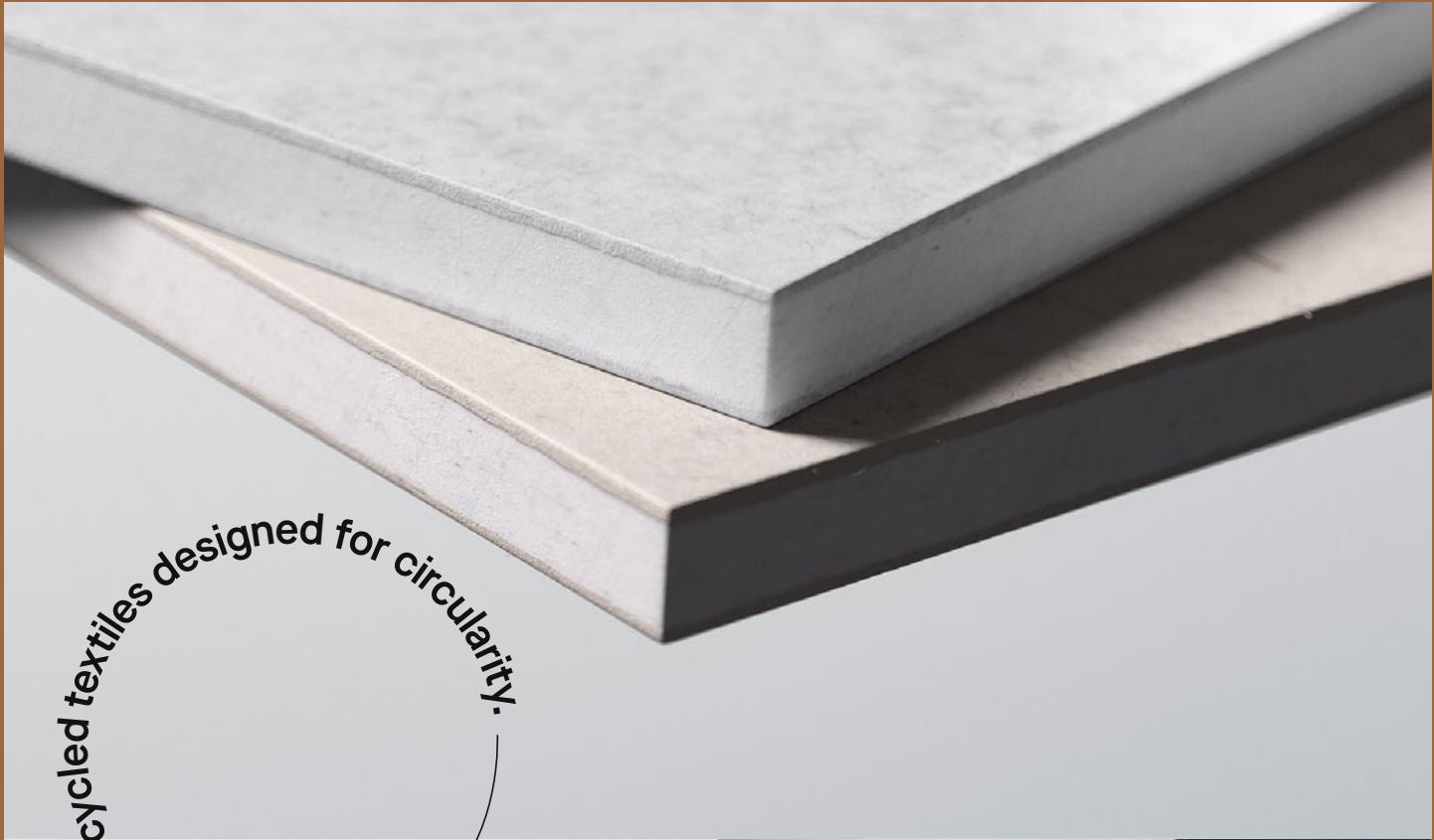


# Turo x Kvadrat Really

Kvadrat Really have partnered with Allermuir to showcase the pioneering Textile Tabletop. Made from high-quality circular engineered material, the textile tabletop drives the transition to a no-waste future. Designed to be reused, it is made from upcycled end-of-life textiles, challenging designers and architects to rethink their use of resources.

Allermuir





Upcycled textiles designed for circularity.



## Finally. A no-waste concept for office tabletops.

As a champion of circular design, Kvadrat Really encourages innovative concepts that prolong the lifespan of textile resources. Their ambition is a no-waste solution.

Pioneering Textile Tabletop is designed to be reused. It is made from end-of-life textile sourced from fashion and textile industries, industrial laundries, and cut-offs from Kvadrat.

Furthermore, it is produced without using colour, water or toxic chemicals. The materials they create underline that what is considered 'waste' can be a resource for innovative materials.

Embodied carbon in buildings accounts for 10% of global emissions. Society needs to act now. Each 800 × 1600 Textile Tabletop recycles the equivalent of 70 t-shirts.



## Why Turo?

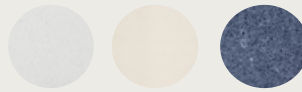
The frame on Turo by Allermuir is made from 100% Aluminium. Aluminium is an infinitely recyclable material and it takes up to 95 percent less energy to recycle it than to produce primary aluminum.

## Textile Tabletop

Durable and aesthetic, Textile Tabletop meets the highest standards (category 5) for resisting scratches, heat and liquids.

Textile Tabletop comes pre-coated in sizes ideal for horizontal surfaces in offices and private homes.

*Available in Cotton White with black ABS edge tape, Cotton Cream with cream ABS edge tape or Cotton Blue with Oak Veneer edge.*





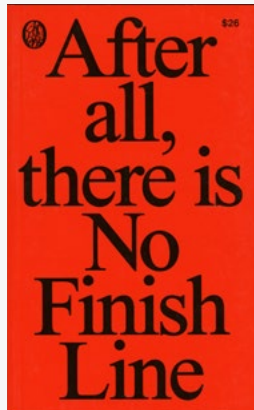


The title 'Things we love' is written in a bold, black, sans-serif font. The word 'Things' is enclosed within a white, hand-drawn oval. To the right of the text, there are three short, white, diagonal lines pointing upwards, and below the text, there are two horizontal white lines, one above the other, suggesting a shadow or underline.

# Things we love

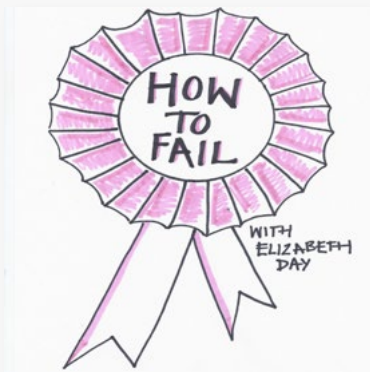
## OUR TOP PICKS

*Things we've been watching,  
reading, listening to, and have  
been inspired by.*



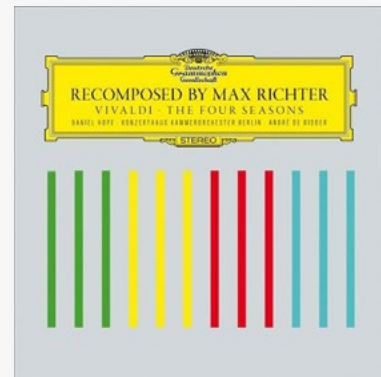
## Hot off the press.

We've been reading Nike's, *No Finish Line*, a new book that aims to invite, inspire and provoke the next generation of athletes to create a better world through design and sport.



## Through the headphones.

*How to Fail*, a podcast that celebrates the things that haven't gone right.



## Through the speakers.

*Recomposed by Max Richter: Vivaldi - The Four Seasons*, a composition by contemporary classical composer Max Richter.



## Best of the box sets.

*The Last of Us*, a post-apocalyptic drama series streaming now on Sky Atlantic.



**DESIGNER SPOTLIGHT****A New Collaboration with  
Design Studio SmithMatthias.**

*Designed in London by SmithMatthias, Ooty is lightweight, stackable and designed to fit into a wide array of environments. The objective for Ooty was to create a stool by repeating one component, eliminating waste and creating a stool both visually and physically light. We have a chat with studio SmithMatthias to gain further insight into their studio and inspirations for Ooty.*

by **Allermuir**









*This is your first collaboration with Allermuir. Tell us about yourself, are you both from London?*

**SM** It is our first collaboration and we're really excited to be working with Allermuir.

Jack is from the Lake District and Gemma is from North Wales. We met at Sheffield Hallam University studying furniture design. We hit it off and then moved to London soon after for work.

*When did you discover your passion for furniture design? You started in Architecture, tell us about that transition.*

**JS** From before I can remember really. I always made stuff as a kid. I got a sheet of plywood for Christmas when I was around eight and made some shelves for the garage. Furniture was something to make which has a purpose. I struggle to create things unless there is a purpose.

I also had 2 grandfathers who were great makers. From boats to violins, I loved spending time in their workshops, just hanging around/watching. The smell is something that never leaves me and occasionally when I visit a workshop it transports me back to that time.

**GM** Since I was young, I've made things - I guess I get a buzz from creating things for people. I thought I'd be an interior designer until a teacher introduced me to the idea of being a furniture designer which I hadn't considered before. The furniture design course at Sheffield Hallam really confirmed my passion for the discipline, bringing together storytelling, design and making.

*What led up to the two of you establishing your studio here in London?*

**SM** There was never a conscious point where we decided to establish a studio in the early days. We were approached by

a new Italian brand to design some pieces after they saw a lamp Jack designed at the RCA and SmithMatthias grew organically from there. London was the natural place to set up a studio. Our first studio was in an old science classroom in Battersea. It had lovely parquet flooring, gas taps and science posters on the walls. We also had a studio in France for two warm, idyllic years.

*Tell us about your studio, what is it like to design as a couple?*

**SM** It's mainly positive to design as a couple. It sounds quite cringey but as we've been working together for around 15 years and have grown in design together, we have a very similar approach and focus. We both bring complimentary skills to the studio, and we can be really open and honest. It can be all consuming, because we'll talk about projects all the time, when usually you'd switch off.

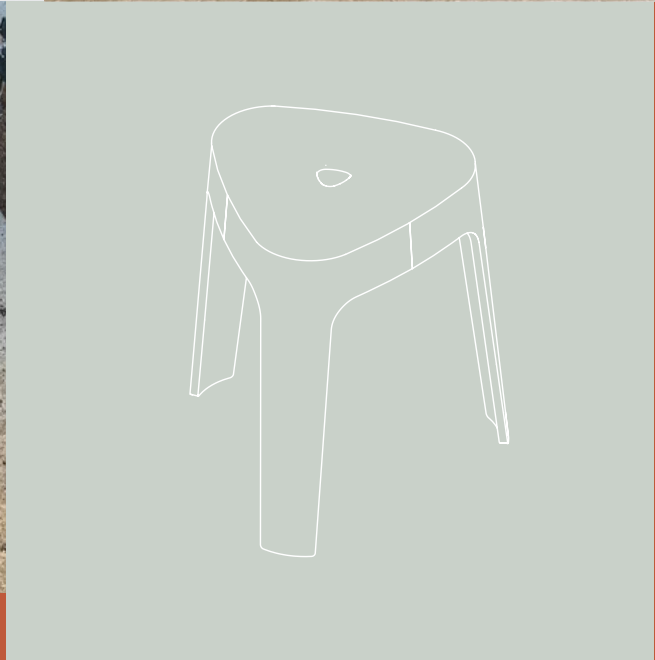
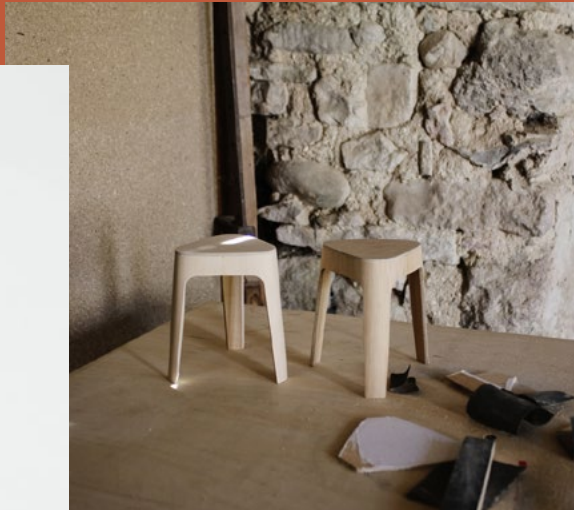
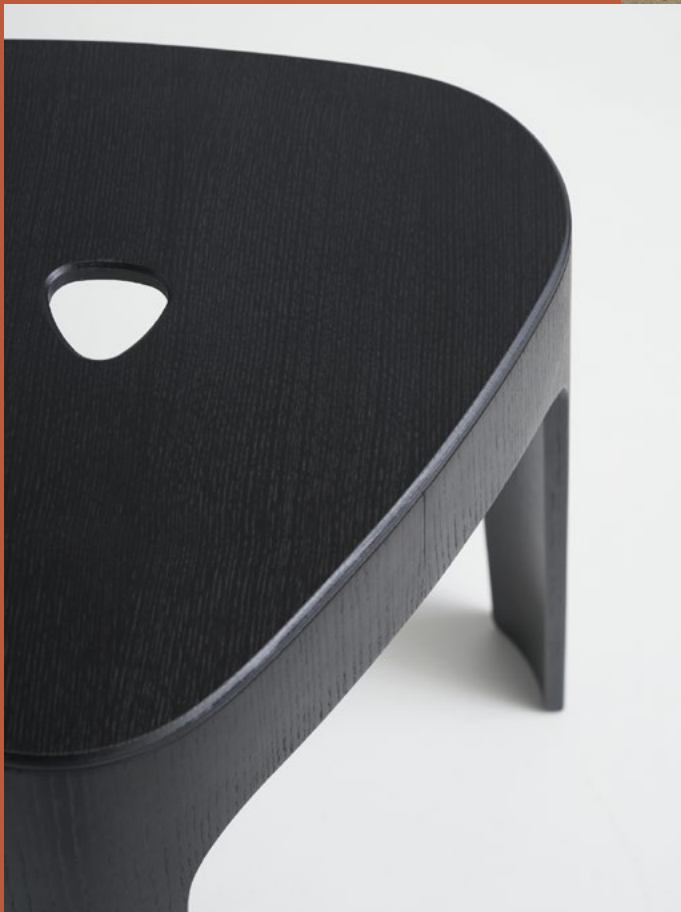
*What values and elements do you feel summarise the approach of SmithMatthias?*

**SM** We take a 'Less is More' approach, and our focus is quality, craftsmanship, timelessness and attention to detail. We seek a balance of simplicity and richness. We want to create thoughtful products that will endure and have a low impact on the planet.

*What is the best piece of design advice you have been given or read?*

**JS** A friend at the RCA asked me while I was designing a light, "where's the bottle opener going?" It was a remark about over complicating the design and only including what is necessary. It's a line we say regularly in the studio.







Another friend would pick up random objects and whisper “inspiration!”, a salt packet from the canteen, a leaky pen, the sound a door made when closing.

While mainly joking, there is truth to what he was saying - look for inspiration and improvement on everyday objects. It’s another line I use regularly.

**GM** I've had so much good advice over the years. I've really appreciated the encouraging advice to persevere in this industry. It can take time to establish a studio and you have to be pretty resilient. We're a bit addicted to design and so we keep working hard to make our studio flourish.

*What was the original inspiration for Ooty?*

**SM** Ooty began with the idea of repeating one component. We first thought about sheet metal, but plywood felt softer and more friendly. We started the project with lots of paper models, trying 3 or 4 legs and different forms.

*What challenges did you face in creating Ooty?*

**SM** We did a lot of thinking around joining the three legs together. We tested different methods but finally settled on a lap joint, a strong and neat solution.

*How would you define what makes an Allermuir product unique?*

**SM** Allermuir products have a confidence that's borne from great quality, consideration and attention to detail. We need to mention sustainability too. We are really excited about Allermuir's commitment to reducing the impact of their furniture.

*When not designing furniture, what do you do for fun? You do a lot of work for our local London brewery Camden Town - do you enjoy a lot of free samples?*

**SM** We have just moved to Liverpool where we're setting up studio. We're really excited to be near the coast and looking forward to summer evenings spent swimming. We've loved working with Camden Town Brewery over the past few years and continue to do so. We've had a fair few Hells and Gentleman's Wit over the years.

Cold water swimming, gardening, cooking and cycling are other activities we love doing.

*Last question - inspire us, what have you been listening to lately? Visited any noteworthy exhibitions in the city?*

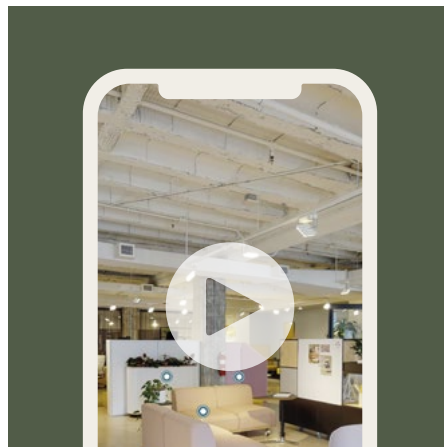
**SM** We're feeling really inspired just now. We've just got back from Japan which was amazing and inspiring in so many ways. We saw 'The Original' Exhibition at 21\_21 Design Sight Gallery Tokyo, which explores products that have exerted a deep influence on daily life. We saw Paul Cockledge's Coalescence at Liverpool Cathedral which was really thought-provoking, and we have plans to visit Chatsworth House to see Mirror Mirror. Today we listened to 'The Haeckels podcast' (Gemma loves their skin products and approach). Grant Gibson's Material Matters and How I Built This are old favourites.



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# SKETCH



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## What is Sketch?

Sketch is a forum to showcase new ideas, trends, opinions, and products from both the Senator and Allermuir brands. Two completely different brands but with one same vision to create innovative products for the workplace.

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## The Senator Group

Senator and Allermuir brands are part of the The Senator Group.

