

2020

PERSONALISED CHARITY

Christmas Cards

AND CALENDARS



CANCER
RESEARCH
UK

10P FROM EVERY CARD SOLD
IS DONATED TO CANCER RESEARCH UK



Introducing our range of personalised Christmas cards for 2020. We have some brand new designs along with plenty of firm favourites.

2020 has been a tough year, so there's never been a better time to wish your customers, friends and families a Merry Christmas and Prosperous New Year, thank them for their business or simply remind them you are still here to help! And what better way than a unique personalised Christmas card from you to them.

NEW FOR 2020!

We've simplified our offer, making it easier to choose cards that suit you and your customers.

Select your favourite card, then choose between:

Personalised Inside Print Only (Price Band A):

Choose one of our seasonal greetings or make up your own, then add your logo, signatures and more to the inside.

Full Personalisation (Price Band B):

Depending on the card, you can add your logo or company name or both to the front. Then choose one of our seasonal greetings or make up your own for the inside along with your company logo, signatures and more.

*Cards with a textured Board or a special finish fall into Price Band B. Your choice of seasonal greeting, plus your logo, and company details will be printed on a white paper insert, fixed to the inside. All cards that have an insert are indicated in the brochure.

Cancer Research receives 10p for every Christmas card and Calendar you purchase. Each card has the Cancer Research UK logo printed inside highlighting your contribution to this great charity.



Thanks to your generosity, Astra Imprints Limited have donated over £1,000,000 to Cancer Research UK and with your support, will continue to raise funds in the years to come.

Our vision is to bring forward the day when all cancers are cured. In the 1970s, less than a quarter of people with cancer survived. But over the last 40 years, survival has doubled – today half will survive.

We want survival in the UK to be among the best in the world. We're focusing our efforts in four key areas – working to help prevent cancer, diagnose it earlier, develop new treatments and optimise current treatments by personalising them and making them even more effective.

To help accelerate progress, we'll be investing an additional £50 million a year into new funding schemes for our researchers. These will encourage collaboration and innovation, and support research tackling some of the biggest scientific challenges in cancer research.

But we can't achieve our mission alone. We rely on our dedicated scientists, doctors and nurses, and the generosity of our supporters across the UK. With your help, we can beat cancer sooner.

Registered Charity No. 1089464. www.cancerresearchuk.org

Printed In Each Card:

- Your company name, logo or both
- A standard seasonal greeting or a message of your own
- Your contact details and more
- Your staff's names or signatures scanned and included

Plus:

- A pdf proof of your layout
- Unlimited amendments to your design
- High quality white envelopes for all cards
- And a free gift from us to you!

Included free with your order...

See the back page for Order Form and Price Details.

Our range includes...



CALENDAR CARDS

PRICE BAND



A Personalised Calendar Card is a great way of keeping your name in front of your customers all year long. This means not only is it an attractive Christmas card, but also a very effective advertising tool as well!

Choose from any of the landscape card designs in the brochure where you see the calendar symbol next to the card name. The image will then be used on the Calendar front and back with the 2021 Calendar dates printed on the reverse. When ordering Calendar Cards, you must indicate your choice in the relevant box in Section 2 of the Order Form.

210x148mm Price Band C Supplied with peel & seal envelopes



Calendar Front

Add your choice of Christmas image by choosing any landscape design from the brochure which has the calendar symbol next to it. Your company name and logo can also be added.



Calendar Reverse

Add your own greeting or choose from a style listed on page 31. Names or signatures and company logo can be added to the reverse.

Inside Calendar Dates

Choose whether you would like **STYLE A**, **STYLE B** or **STYLE C** inside dates. All styles include Company Name, Contact details and logo.



STYLE A



STYLE B



STYLE C

ALL CARDS ARE IN PRICE BAND

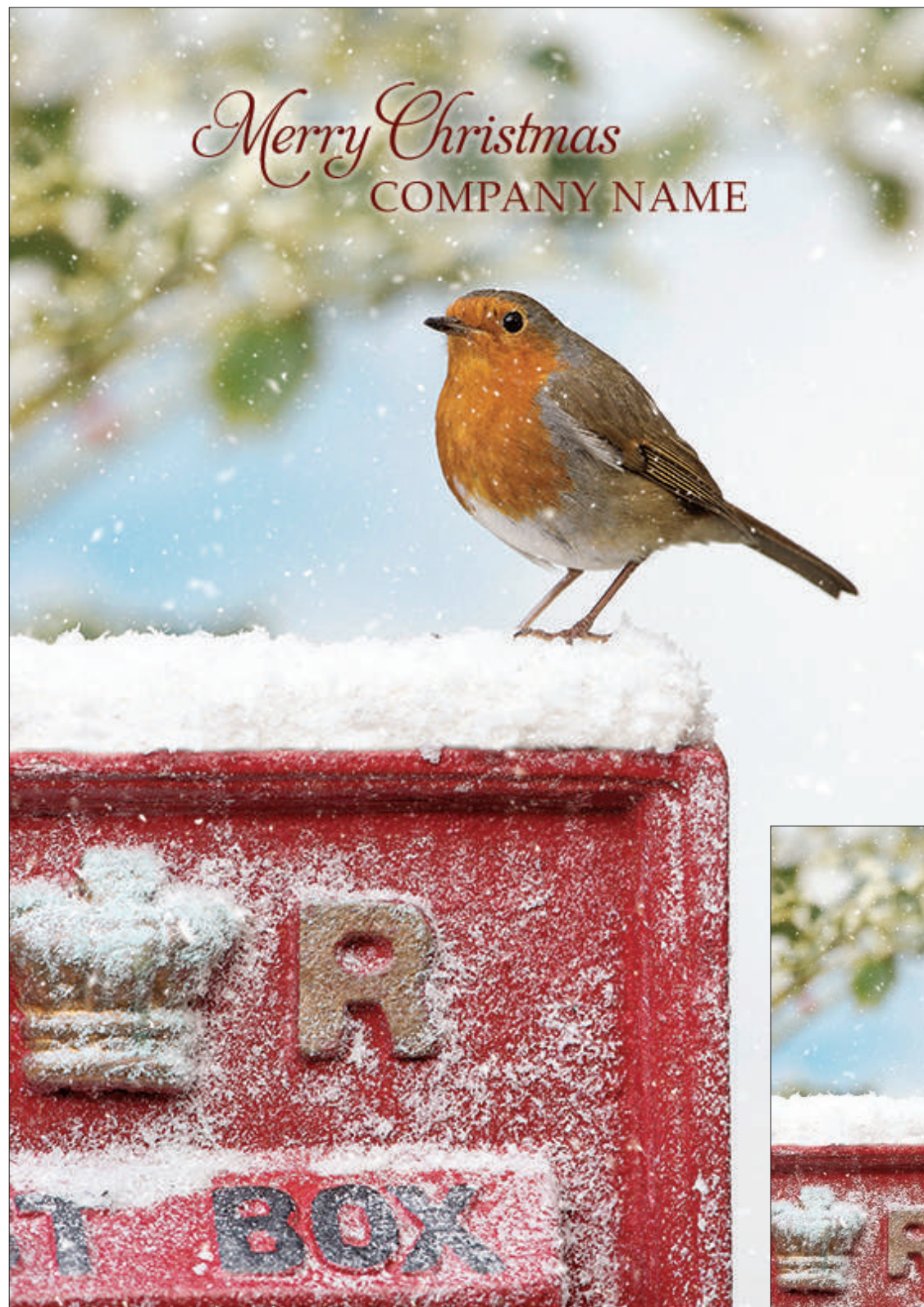


We have over 130 designs ready for you to choose from, but if you haven't found a card suitable for you and your business, don't worry! Our design team can produce brand new artwork for you which offers you the opportunity to create the style and design of your choice to uniquely promote yourself, product, service or brand.

All images supplied need to be in a hi-res format and have relevant permissions to use for print.

It's not just Christmas cards we print! We also design and print moving cards, invitations, company stationery plus a lot more!

Any questions or for a custom design quote, please email: info@astra-imprints.co.uk



ACTUAL CARD SIZE

1 • Robin On A Postbox
148mm x 210mm

Front & Inside Personalisation - **Price Band B**



1 • Robin On A Postbox
148mm x 210mm

Available without front Personalisation - **Price Band A**

All of our Christmas cards are 148mm x 210mm and are finished with a high gloss varnish or printed on a textured board. A Christmas greeting and your company details can be personalised direct onto the front of the card - **Price Band B**. Available without front personalisation and printed inside only - **Price Band A**. A PDF Proof showing the front and Inside of your card will be sent prior to printing.



2 • Bringing Home The Tree
148mm x 210mm

Front & Inside Personalisation - **Price Band B**
Inside only Personalisation - **Price Band A**

ANIMALS

Add your Company Name to the front of the card to add extra impact.
Price Band B

No front Personalisation.
Price Band A

CARDS WITH THE ICON BELOW CAN BE USED AS CALENDAR CARDS WHICH ARE THEN PRICE BAND C



3 • Penguin Chick In The Snow
148mm x 210mm

Front & Inside Personalisation - **Price Band B**
Inside only Personalisation - **Price Band A**



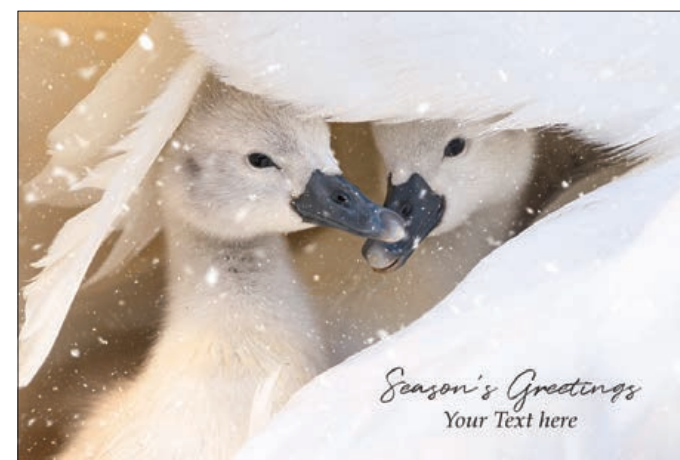
4 • Highland Cow
210mm x 148mm

Front & Inside Personalisation - **Price Band B**
Inside only Personalisation - **Price Band A**



5 • Blue Tits
210mm x 148mm

Front & Inside Personalisation - **Price Band B**
Inside only Personalisation - **Price Band A**



6 • Snowy Swanlings
210mm x 148mm

Front & Inside Personalisation - **Price Band B**
Inside only Personalisation - **Price Band A**



7 • Taking A Break
210mm x 148mm

Front & Inside Personalisation - **Price Band B**
Inside only Personalisation - **Price Band A**





8 • Giraffe In Lights
148mm x 210mm

Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



9 • Snowy Sheep
148mm x 210mm

Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



10 • Robin & Berries
210mm x 148mm

Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



11 • Stag At Sunrise
210mm x 148mm

Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



12 • Cheerful Squirrel
210mm x 148mm

Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



13 • The Village Store
148mm x 210mm

Inside only Personalisation - Price Band A



15 • The Feast of the Rose Garlands
210mm x 148mm

Inside only Personalisation - Price Band A



17 • Sunrise In Winter
210mm x 148mm

Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



14 • Watercolour Nativity
148mm x 210mm

Special finish - Gold Foil on Textured Board - Price Band B
Personalised inside on a white paper insert



16 • Building The Snowman
210mm x 148mm

Special finish - Textured Board - Price Band B
Personalised inside on a white paper insert



18 • The Adoration Of The Child
210mm x 148mm

Inside only Personalisation - Price Band A



TRADITIONAL

Add your Company Name to the front of the card to add extra impact.
Price Band B

No front Personalisation.
Price Band A

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19 • Winter Garden
160mm x 160mm
Special finish - Gold Foil on Textured Board - Price Band B
Personalised inside on a white paper insert

20 • Gold Foiled Wreath
160mm x 160mm
Special finish - Gold Foil on Textured Board - Price Band B
Personalised inside on a white paper insert



21 • Stained Glass Window
210mm x 148mm
Inside only Personalisation - Price Band A



22 • Snow Scene
210mm x 148mm
Special finish -Textured Board - Price Band B
Personalised inside on a white paper insert



23 • Snowman's Hat
148mm x 210mm
Special finish -Textured Board - Price Band B
Personalised inside on a white paper insert



24 • Christmas Morning
148mm x 210mm
Special finish -Textured Board - Price Band B
Personalised inside on a white paper insert

FINANCIAL COMEDY

A humorous range of Christmas cards that are aimed at Accountants, Bookeepers and the Finance sector.



25 • Eureka!
210mm x 148mm
Inside only Personalisation- Price Band A



26 • The Pudding Police
210mm x 148mm
Inside only Personalisation - Price Band A



27 • Christmas Calculation
210mm x 148mm
Front & Inside Personalisation- Price Band B
Inside only Personalisation - Price Band A



28 • Magic Numbers
210mm x 148mm
Inside only Personalisation - Price Band A



29 • Beyond Belief
210mm x 148mm
Inside only Personalisation - Price Band A



34 • Come Clean
210mm x 148mm
Inside only Personalisation - Price Band A



35 • Lost Receipt
210mm x 148mm
Inside only Personalisation - Price Band A



30 • Filing Solution
210mm x 148mm
Inside only Personalisation - Price Band A



31 • No Proof
210mm x 148mm
Inside only Personalisation - Price Band A



36 • Santa Claus The Movie
210mm x 148mm
Inside only Personalisation - Price Band A



37 • Double Standards
210mm x 148mm
Inside only Personalisation - Price Band A



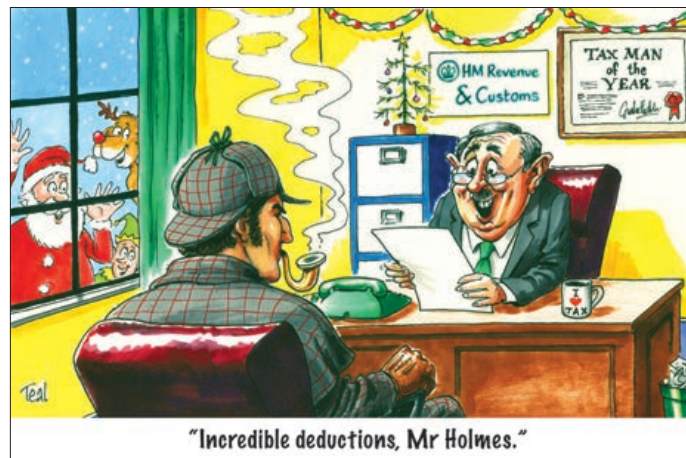
32 • Elf Assessment
210mm x 148mm
Front & Inside Personalisation- Price Band B
Inside only Personalisation - Price Band A



33 • Final Demand
210mm x 148mm
Inside only Personalisation - Price Band A

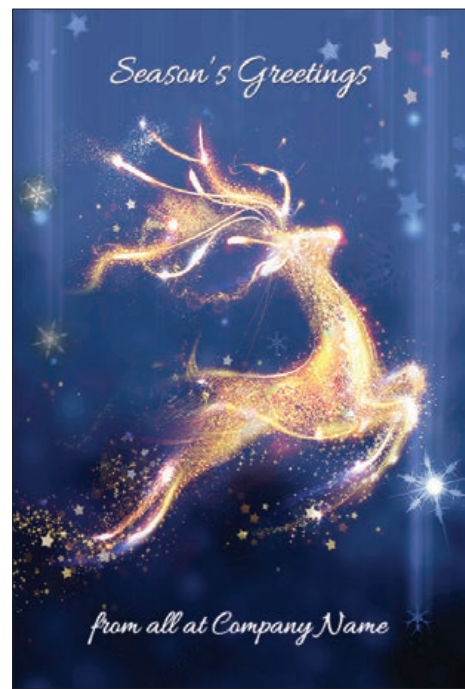


38 • On No Account
210mm x 148mm
Inside only Personalisation - Price Band A



39 • Elementary
210mm x 148mm
Inside only Personalisation - Price Band A



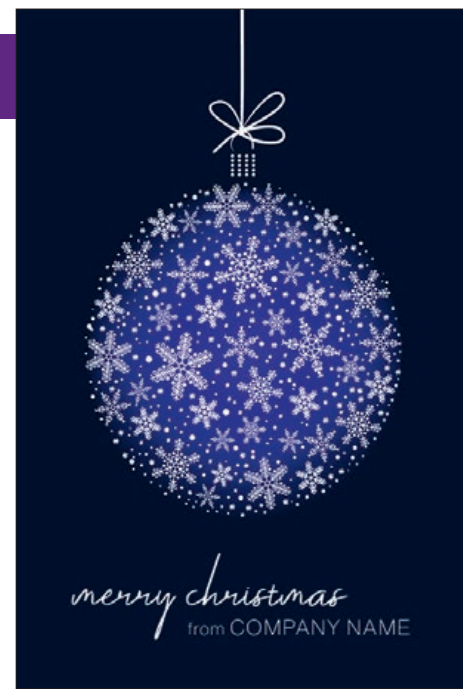


CONTEMPORARY

Add your Company Name to the front of the card to add extra impact.
Price Band B

No front Personalisation.
Price Band A

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PRICE BAND C



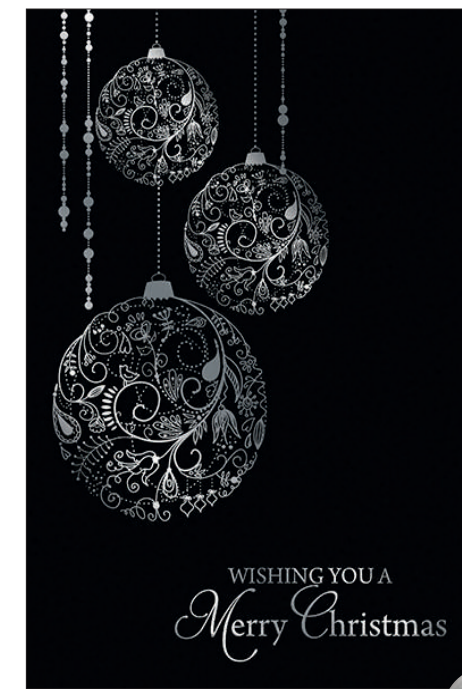
41 • Snowflake Bauble
148mm x 210mm

Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



46 • Tree Of Light
148mm x 210mm

Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



47 • Stylish Baubles
148mm x 210mm

Special Finish - Silver Foil - Price Band B



42 • Luminous Forest
210mm x 148mm

Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



43 • Golden Baubles
210mm x 148mm

Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



48 • Merry And Bright
210mm x 148mm

Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



49 • Santa's Journey
210mm x 148mm

Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



44 • Winter Wishes
210mm x 148mm

Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



45 • Multicoloured Trees
210mm x 148mm

Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



50 • Lustrous Trees
210mm x 148mm

Special Finish - Silver Foil - Price Band B



51 • Season's Greetings
210mm x 148mm

Special Finish - Silver Foil on textured board- Price Band B
Personalised inside on a white paper insert

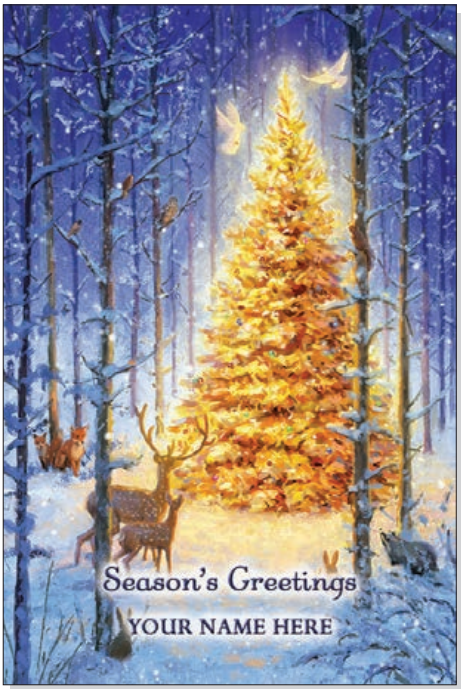




52 • Tree Of Baubles
160mm x 160mm
Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



53 • Touch Of Gold
160mm x 160mm
Special Finish - Gold Foil on textured board - Price Band B
Personalised inside on a white paper insert



58 • Enchanted Woodland
148mm x 210mm
Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



59 • Twinkling Tree
148mm x 210mm
Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



54 • Three Trees
210mm x 148mm
Special Finish - Holographic Silver Foil - Price Band B



55 • Colourful Greeting
210mm x 148mm
Front & Inside Personalisation - Price Band B



60 • Vibrant Baubles
210mm x 148mm
Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



61 • Dashing Through The Snow
210mm x 148mm
Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



56 • Blue Forest
210mm x 148mm
Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



57 • Shimmering Stag
210mm x 148mm
Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



62 • Winter Firs
210mm x 148mm
Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



63 • Sparkly Trees
210mm x 148mm
Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A

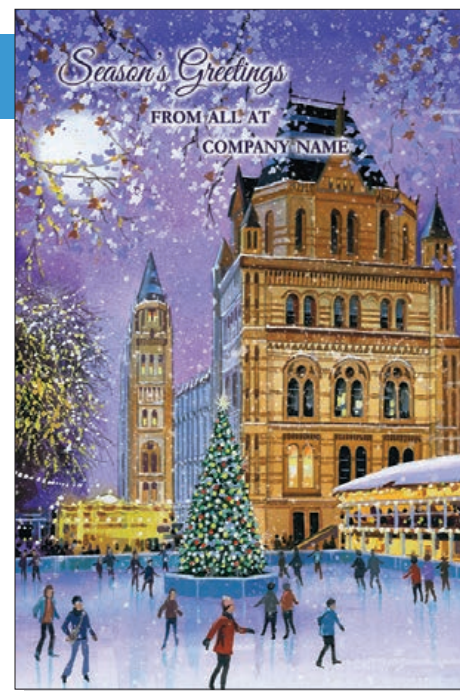


LONDON SCENES

Add your Company Name to the front of the card to add extra impact.
Price Band B

No front Personalisation.
Price Band A

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64 • A Winter's Day At Westminster

148mm x 210mm

Front & Inside Personalisation - Price Band B

Inside only Personalisation - Price Band A

65 • Festive Fun At The Natural History Museum

148mm x 210mm

Front & Inside Personalisation - Price Band B

Inside only Personalisation - Price Band A



66 • London Eye & Big Ben

210mm x 148mm

Front & Inside Personalisation - Price Band B

Inside only Personalisation - Price Band A



67 • Trafalgar Square

210mm x 148mm

Front & Inside Personalisation - Price Band B

Inside only Personalisation - Price Band A



68 • Golden Skyline

210mm x 148mm

Special Finish - Holographic Gold & Silver Foil, Embossed

Inside Personalisation - Price Band B

Personalised inside on a white paper insert



69 • St Paul's From The Millennium Bridge

210mm x 148mm

Front & Inside Personalisation - Price Band B

Inside only Personalisation - Price Band A



70 • Horse Guards In The Snow

210mm x 148mm

Front & Inside Personalisation - Price Band B

Inside only Personalisation - Price Band A



71 • St Paul's Cathedral In Winter

210mm x 148mm

Front & Inside Personalisation - Price Band B

Inside only Personalisation - Price Band A



72 • Skaters At The Tower Of London

210mm x 148mm

Front & Inside Personalisation - Price Band B

Inside only Personalisation - Price Band A



73 • London Montage

210mm x 148mm

Special Finish: Silver Foil - Inside Personalisation - Price Band B



74 • City Montage

210mm x 148mm

Front & Inside Personalisation - Price Band B

Inside only Personalisation - Price Band A



75 • Tower Bridge & The Shard

210mm x 148mm

Front & Inside Personalisation - Price Band B

Inside only Personalisation - Price Band A





76 • Team Building
148mm x 210mm

Front & Inside Personalisation - Price Band B
Inside Personalisation - Price Band A

TEAMWORK

Add your Company Name to the front of the card to add extra impact.

For extra personalisation, some cards in this range enable you to add individual team names to the front, all fall into
Price Band B

No Company name on the front.
Price Band A

CARDS WITH THE ICON BELOW CAN BE USED AS CALENDAR CARDS WHICH ARE THEN PRICE BAND C



77 • Penguin Pyramid
148mm x 210mm

Front & Inside Personalisation - Price Band B
Inside Personalisation - Price Band A



78 • Teamwork Snowmen
210mm x 148mm

Add Company name & as many team names to the Front & Inside Personalisation - Price Band B
Inside Only Personalisation - Price Band A



79 • Seasonal Sprouts
210mm x 148mm

Add Company name & as many team names to the Front & Inside Personalisation - Price Band B
Inside Only Personalisation - Price Band A



80 • Meringue Snowmen
210mm x 148mm

Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



81 • Reindeer Team
210mm x 148mm

Front & Inside Personalisation - Price Band B
Inside Only Personalisation - Price Band A



ACTUAL CARD SIZE

82 • Penguin Tree
148mm x 210mm

Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A





83 • Sprouting Pyramid
148mm x 210mm

Inside only Personalisation - Price Band A
Front & Inside Personalisation - Price Band B



84 • Mince Pie Team
210mm x 148mm

Add Company name & as many team names to the Front
& Inside Personalisation - Price Band B
Inside Only Personalisation - Price Band A



85 • Robin Team
210mm x 148mm

Add Company name & as many team names to the Front
& Inside Personalisation - Price Band B
Inside Only Personalisation - Price Band A



86 • Marshmallow Fun
210mm x 148mm

Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



87 • Christmas Puddings
210mm x 148mm

Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



TEAMWORK

Add your Company Name to the front of the card to add extra impact.

Price Band B

No front Personalisation.

Price Band A

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88 • Christmas Veg
210mm x 148mm

Inside only Personalisation - Price Band A
Front & Inside Personalisation - Price Band B



89 • A Special Thanks
210mm x 148mm

Inside only Personalisation - Price Band A



90 • Festive Workforce
210mm x 148mm

Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A





91 • Shining Bright
148mm x 210mm

Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A

LANDSCAPES

Add your Company Name to the front of the card to add extra impact.
Price Band B

No front Personalisation.
Price Band A

CARDS WITH
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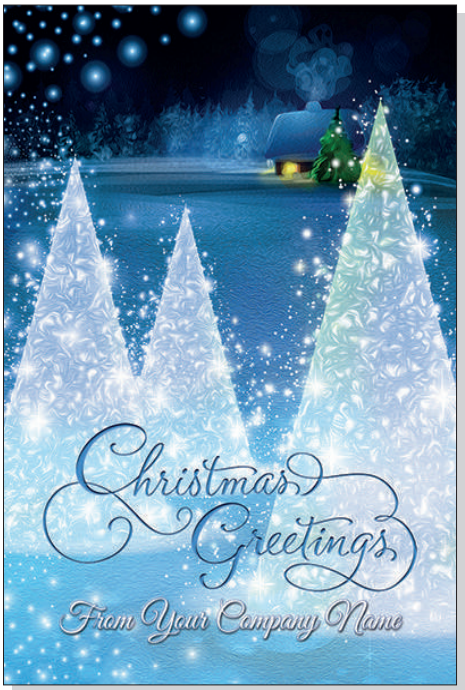
92 • Holly And Berries
148mm x 210mm

Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



96 • Snowdrops
148mm x 210mm

Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



97 • Enchanted Forest
148mm x 210mm

Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



93 • Winter Wonderland
210mm x 148mm

Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



94 • Crisp And Clear
210mm x 148mm

Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



98 • Aurora Borealis
210mm x 148mm

Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



99 • Sunrise On River
210mm x 148mm

Inside only Personalisation - Price Band A



95 • Peaceful Sunset
210mm x 148mm

Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



100 • The Winter's Glow
210mm x 148mm

Inside only Personalisation - Price Band A



TRANSPORT & CONTRACTOR

All cards in the Transport range can be personalised with your company name or logo on the front making them individual to your company.



101 • Call In The Experts
210mm x 148mm
Front & Inside Personalisation - Price Band B



102 • Santa's Little Helpers
210mm x 148mm
Front & Inside Personalisation- Price Band B



107 • Festive Tune Up
148mm x 210mm
Front & Inside Personalisation - Price Band B



108 • Christmas Service
148mm x 210mm
Front & Inside Personalisation - Price Band B



103 • A Believable Service
210mm x 148mm
Front & Inside Personalisation- Price Band B



104 • Advertising
210mm x 148mm
Front & Inside Personalisation- Price Band B



109 • Here To Help
210mm x 148mm
Front & Inside Personalisation- Price Band B



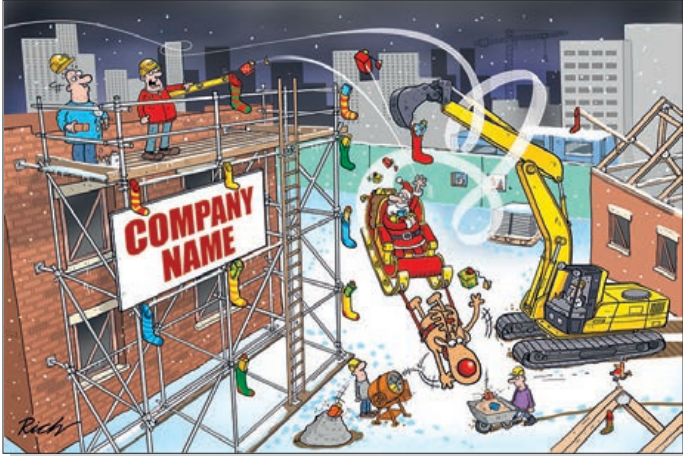
110 • Here, There & Everywhere
210mm x 148mm
Front & Inside Personalisation- Price Band B



105 • Delivering Season's Greetings
210mm x 148mm
Front & Inside Personalisation- Price Band B



106 • Santa's New Wheels
210mm x 148mm
Front & Inside Personalisation- Price Band B



111 • Christmas Scaffolding
210mm x 148mm
Front & Inside Personalisation- Price Band B



112 • Santa's Repair
210mm x 148mm
Front & Inside Personalisation- Price Band B



113 • Gleaming Globe
148mm x 210mm

Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A

INTERNATIONAL

Add your Company Name to the front of the card to add extra impact.
Price Band B

No Company name on the front.
Price Band A

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114 • Baubles Of The World
148mm x 210mm

Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



118 • Peace Tree
148mm x 210mm

Special Finish - Gold Foil & Embossed - Price Band B
Personalised inside on a white paper insert



119 • Dove Of Peace
148mm x 210mm

Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



115 • International Montage
210mm x 148mm

Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



116 • International Baubles
210mm x 148mm

Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



120 • Peace
210mm x 148mm

Special Finish - Gold Foil & Embossed - Price Band B
Personalised inside on a white paper insert



121 • Tree Of Unity
210mm x 148mm

Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



117 • Golden Doves
210mm x 148mm

Special Finish - Gold Foil on Textured Board - Price Band B
Personalised inside on a white paper insert



122 • Peace And Serenity
210mm x 148mm

Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A





123 • Jolly Snowman
148mm x 210mm

Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A

COMEDY

Add your Company Name to the front of the card to add extra impact.

Price Band B

No Company name on the front.

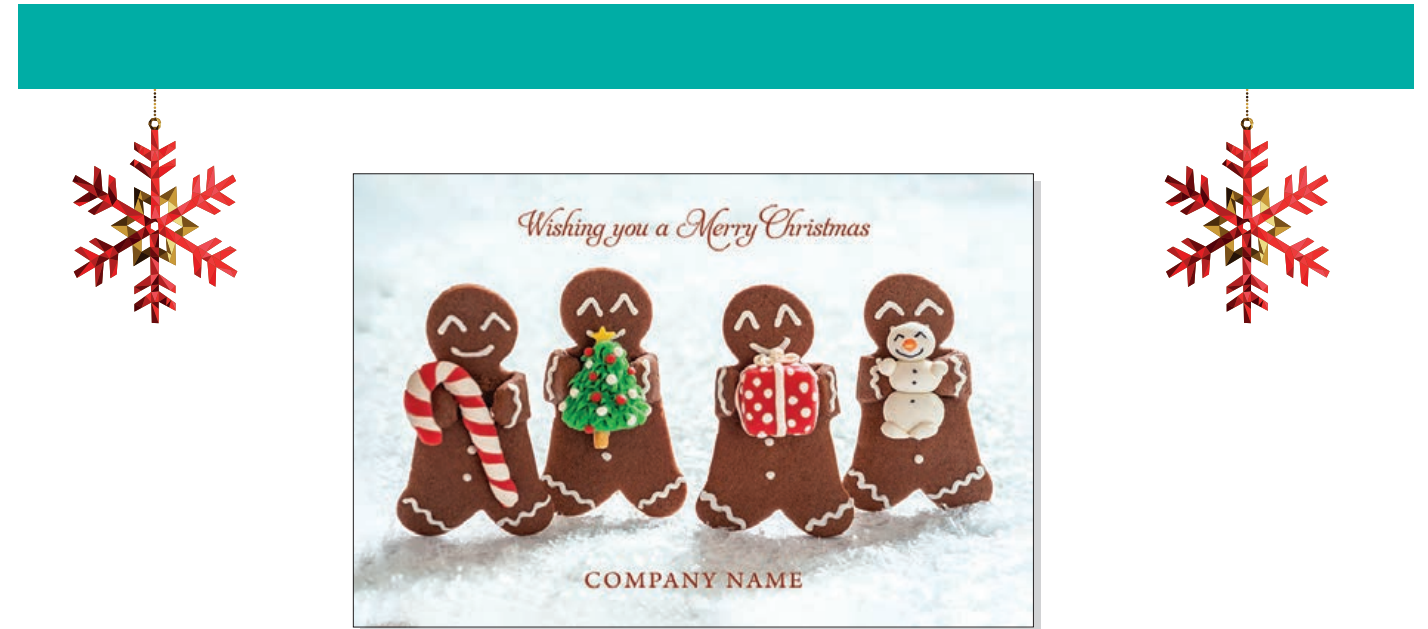
Price Band A

CARDS WITH THE ICON BELOW CAN BE USED AS CALENDAR CARDS WHICH ARE THEN PRICE BAND C



124 • Merry Marshmallow
148mm x 210mm

Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



129 • Joyous Gingerbread
210mm x 148mm

Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



125 • Oh Great, A Flat!
210mm x 148mm

Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



126 • Wishful Thinking
210mm x 148mm

Inside only Personalised - Price Band A



130 • Two Feet Of Snow
210mm x 148mm

Inside only Personalised - Price Band A



131 • Safety First
210mm x 148mm

Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



127 • Santa Prime
210mm x 148mm

Inside only Personalised - Price Band A



128 • Happy Snowman
210mm x 148mm

Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



132 • Festive Wave
210mm x 148mm

Front & Inside Personalisation - Price Band B
Inside only Personalisation - Price Band A



133 • Head In The Clouds
210mm x 148mm

Inside only Personalised - Price Band A



PLEASE SIGN IN BLACK BALL POINT PEN ONLY

We are happy to print your personal name(s) in black or colour inside of the card **FREE** of charge. There are two ways we can do this:

A Your actual signature(s) can be scanned by us and printed on the card. Please sign your name(s) on the SIGNATURE SHEET to the right, at normal size and in the general positions you would like to see them on your card.

B We can print your name(s) in one or more of the various typestyles shown below. Please write the name(s) on the white space to the right and indicate the preferred style

- Style A Jenny
- Style B Allan
- Style C Sandra
- Style D Peter

PLEASE SIGN IN BLACK BALL POINT PEN ONLY

WE CANNOT ACCEPT THIS SIGNATURE SHEET VIA FAX, PLEASE POST THE ORIGINAL TO US

ORDERED FROM US BEFORE?

To make placing an order as easy as possible we hold your layouts, signatures and logos on file. **Please tick the box at the bottom of page 32.** We will send a proof of your layout for you to check and amend before printing commences. Your layout will be printed direct to card.

THIS WAY FOR A PORTRAIT OR SQUARE CARD

PLEASE SIGN AROUND THIS BOX USING A **BLACK BALL POINT PEN** AND POST IT WITH YOUR ORDER FORM TO US FOR SCANNING.

IF YOU HAVE A LARGE NUMBER OF SIGNATURES (15+) PLEASE CALL US TO ARRANGE FOR A TEMPLATE TO BE POSTED TO YOU.

IF A MISTAKE IS MADE PLEASE DO NOT OVERWRITE OR TRY TO ERASE IT, JUST SUPPLY THE SIGNATURES IN BLACK INK ON A SEPARATE WHITE SHEET OF PAPER.

THIS WAY FOR A LANDSCAPE CARD

THIS WAY FOR A PORTRAIT OR SQUARE CARD

ORDERING PROCESS


- CHOOSE YOUR CARD**
Once you have selected your card design you can complete the form on page 32 and post it to us, scan it in and email it to us or, email us your order, listing card design, quantity and layout preferences.
- ORDER CONFIRMATION**
After receiving your order, an order confirmation will be sent to your email address. It is therefore vital that you enter your email address on the back cover in Section 3, the "YOUR DETAILS" panel.
- PROOFS**
A PDF proof of your layout will be emailed to you (free of charge) prior to printing - letting you see exactly how your card will look, and for you to make

any changes required. Your layout will be printed direct to card or on a paper insert if used in the card selected.

WE WILL NOT PRINT UNTIL YOU ARE 100% HAPPY WITH YOUR CARD LAYOUT.

ENVELOPES
High quality, white envelopes are supplied with all cards ordered.

CHARITY LOGO
The charity logo will be printed on the inside of all of the cards unless otherwise specified.



2020 ORDER FORM CARD LAYOUT

5 PLEASE CIRCLE THE GREETING THAT YOU WOULD LIKE TO APPEAR ON THE INSIDE OF THE CARD I.E. A, B, C, D, E, F, G OR H. IF YOU WOULD PREFER TO WRITE YOUR OWN GREETING, PLEASE SEND IT TO US BY EMAIL OR POST AND TICK THIS BOX. ☐

A SEASON'S GREETINGS	B Wishing you a MERRY CHRISTMAS and a very PROSPEROUS NEW YEAR	C There is no time more appropriate than this to send a warm greeting to all our friends and customers, and to say "Thank You" for your continued support throughout the year	D With Seasonal Greetings and all good wishes for the New Year
E ALL OF US JOIN IN SAYING <i>Thank You</i> AND WISH YOU A HAPPY AND SUCCESSFUL NEW YEAR	F With the Season's Greetings and Best Wishes for the New Year	G With all Good Wishes for Christmas and Every Happiness in the Coming Year	H With Best Wishes for Christmas and a Prosperous New Year

6a PERSONALISATION DETAILS
Please write your Name or Company Name and any other details in these boxes, as you would like them to appear on your card.
If your details overleaf are correct you do not need to duplicate them here. Just write "Company Name" "Address" "Tel No" etc in the applicable box.
The boxes are for guidance only. You may use any or all of these boxes.

THIS BOX REPRESENTS THE INSIDE OF YOUR CHRISTMAS CARD

The Greeting You Choose i.e. A,B,C,D,E,F,G,H or YOUR OWN will be printed centrally on the card

from (DELETE IF NOT REQUIRED)

LOGOS
If you would like your logo printed please indicate on this layout approximately where you would like it.
Please email your logo to logos@astra-imprints.co.uk. Logos printed in black or digital colour are free.
Please supply a printed colour sample as a colour match.

DETAILS WRITTEN IN THE ABOVE BOX WILL BE PRINTED CENTRALLY BELOW THE WORD

6b For signatures see opposite

DETAILS WILL BE PRINTED IN THE BOTTOM LEFT HAND CORNER OF THE CARD. DETAILS WILL BE PRINTED CENTRALLY AT THE BASE OF THE CARD. DETAILS WILL BE PRINTED IN THE BOTTOM RIGHT HAND CORNER OF THE CARD.

FOR FRONT PERSONALISED OVERPRINTED CARDS (PRICE BAND B) Please write in this box the details required for the front of the card, either COMPANY NAME and/or MESSAGE.	FRONT PERSONALISED TEXT Please specify required fonts if different from illustrated in brochure.
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7 COLOUR OPTIONS - PLEASE TICK YOUR CHOICE

Specify the Standard Digital Colour you would like your Company Name printed in

Blue <input checked="" type="checkbox"/>	Cyan <input checked="" type="checkbox"/>	Orange <input checked="" type="checkbox"/>	Burgundy <input checked="" type="checkbox"/>	Green <input checked="" type="checkbox"/>	
Red <input checked="" type="checkbox"/>	Purple <input checked="" type="checkbox"/>	Dark Green <input checked="" type="checkbox"/>	Black <input checked="" type="checkbox"/>	Yellow <input checked="" type="checkbox"/>	Magenta <input checked="" type="checkbox"/>

Signatures

<input checked="" type="checkbox"/> Blue	<input checked="" type="checkbox"/> Black
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1 PRICING DETAILS


The card Price Bands (A & B) are shown underneath the card picture in the brochure. All Calendar Cards are in Price Band C. The table below shows you how much the cards cost.

EACH PRICE BAND BELOW DONATES 10P PER CARD TO CHARITY

PRICE	BAND A	BAND B	BAND C
QUANTITY	INSIDE ONLY PRINT	FRONT & INSIDE PRINT <small>All Calendar Cards and special finish cards</small>	ALL CALENDAR CARDS
50	£114.00	£155.00	£169.00
100	£189.00	£235.00	£256.00
150	£267.00	£314.00	£339.00
200	£338.00	£391.00	£422.00
250	£409.00	£466.00	£501.00
300	£480.00	£542.00	£581.00
400	£618.00	£694.00	£739.00
500	£757.00	£838.00	£892.00
750	£1058.00	£1200.00	£1268.00
1000	£1297.00	£1527.00	£1617.00
1000+	For quantities not specified or greater than 1000 please call for a quotation.		

2 CARD CHOICE & QUANTITY

When you have chosen your card please complete the boxes below.

CARD DESIGN REF/NO.	CARD QUANTITY	PRICE BAND	PRICE
	PRICE BAND C		
AMOUNT DUE POST & PACKING SUB TOTAL PLEASE REMEMBER VAT @ 20% GRAND TOTAL			
			£10.95

3 YOUR DETAILS

If your PRINTED details are wrong or incomplete please amend alongside.

ACCOUNT NO:

CONTACT NAME:

COMPANY NAME:

ADDRESS:

Please supply a
Compliment Slip,
Letterhead or
Business Card with
your Order to help us
in case of a query.

POST CODE:

EMAIL:

PLEASE COMPLETE

4 FREE GIFT

A gift from us to you is offered with all orders. If you would rather not receive a free gift, please tick this box to donate the equivalent value to Charity.

**Orders for 250
or more
will receive 2 gifts**



Donate to Cancer Research UK

Thank you for supporting Cancer Research UK.



☐ **TICK HERE FOR SAME LAYOUT
AS LAST YEAR**

If so, there is no need to fill out the form overleaf. We will send a PDF proof of your previous layout for you to check or amend before