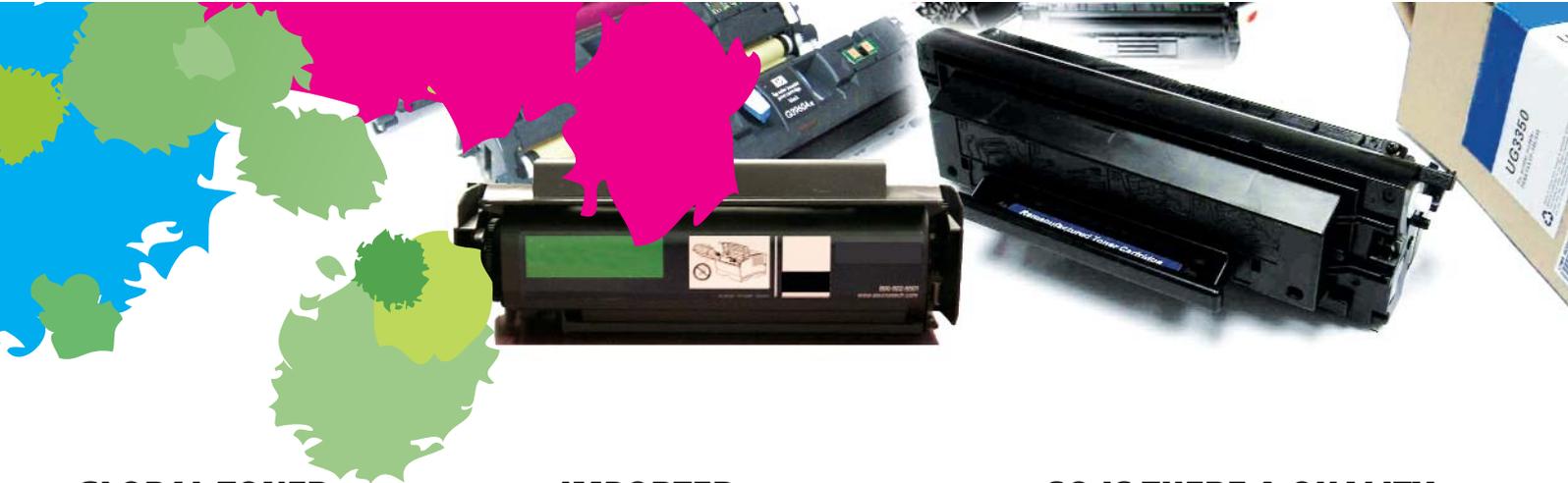




Vitesse
PLC
...more than office products



GLOBAL TONER CARTRIDGE PRODUCTION

More than 500 million OEM (Original Brand) toner cartridges are manufactured every year. If these cartridges are not diverted from our landfills, over 1,000 million tonnes of biodegradable material will pollute our environment each day. The UK is not meeting EU targets for reducing landfill waste and thousands of imported toners are only adding to this burden.

CARBON EMISSIONS

Around three litres of oil are consumed during the manufacturing of every OEM cartridge. This equates to more than 1.5 billion litres of oil consumed every year.



RECYCLING IS A REDUNDANT INITIATIVE IF YOU DON'T SUPPORT THE END PRODUCT

Sending your OEM cartridges away for recycling does not solve the problem. Recycled laser cartridges only account for a paltry 15% of total UK cartridge purchases.

Leaving it up to others to purchase the end product means that most used OEM cartridges still end up polluting our environment.

IMPORTED REMANUFACTURED TONERS ARE NOT THE ANSWER

Over 90% of recycled laser cartridges purchased in the UK are imported from Eastern Europe by corporate stationers and dealers. If you currently purchase a compatible brand, the chances are that you are using imported products. Only one third of the imported remanufactured laser toners sold in the UK are sent back to their factories for recycling (high carbon footprint).

The remaining two thirds, that's over 90,000 tonnes of toner cartridges each year, have no recycling channel here in the UK, so either end up as non-biodegradable UK landfill waste or are shipped off to cities like Guiyu in China where they are incinerated or dissolved with hazardous chemicals to extract residual metals. These processes contaminate the local air, soil and groundwater and one in ten children have birth defects due to pollution.

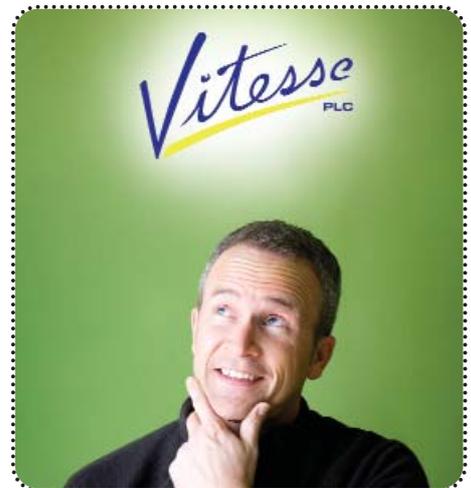
QUALITY PROBLEMS

Imported manufactured laser toners reuse imaging components that have exceeded their design life (often several times) and produce much higher failure rates than OEM.

This increases your first line support costs, reduces printer life, wastes paper, wastes energy and affects user productivity to quickly become a false economy.



SO IS THERE A QUALITY VIABLE AND UK ECO FRIENDLY ALTERNATIVE TO ORIGINAL BRAND?



YES....Vitesse PLC is the only UK manufacturer producing compatible laser cartridges to match the original brand specification. We employ permanent, skilled technicians in our UK factory. We only use virgin empty cartridges and replace all the imaging components with brand new aftermarket parts to ensure reliability, print quality and page yield match the original.

Vitesse cartridges are supported by the UK's largest independent printer maintenance company. Our product is supplied direct to the end user (Vitesse does not sell to trade) from our UK factory, cutting out the middleman's transport pollution and congestion.

Vitesse PLC has a proven long term commitment to benefit the UK environment and provide an ethical solution through total ownership of UK based collections, recycling, manufacturing and user support.

From the reusable containers used to store raw materials and cleaning fluids, right down to our packaging, which is recycled cardboard assembled without glues or staples, environmentally friendly processes are central to the way we conduct our business.

VITESSE LASER CARTRIDGES DIRECTLY BENEFIT THE UK RECYCLING INITIATIVE

The Vitesse remanufacturing process involves collecting your virgin empty cartridges and replacing the life limited imaging components with new aftermarket versions. We pay for the unused materials to go off to specialist UK recycling industries for reprocessing, so with Vitesse - 95% of the original cartridges are reclaimed.



We employ permanent skilled labour at our London factory to ensure the highest product quality is consistently achieved. As an accredited nationwide HP printer maintenance company, Vitesse also supports the user direct on-site with our own engineers.

We are the only remanufacturer offering this complete service direct within the UK, benefiting the UK environment and supporting UK industry.

Remanufactured products purchased from corporate stationers, dealers, Government sponsored suppliers are all now made in Eastern Europe or the Far East from used recycled cartridges. After use, they have no recycling channel in the UK, so end up as waste for our shores.

Eastern European toner cartridges do not have all their page life limited components replaced and are assembled with seasonal unskilled factory labour, but are still only slightly cheaper to buy than Vitesse product because of the profit paid to the middleman (dealer/stationer).

ISO 14001 ACCREDITATION

Today, it's no longer sufficient for organisations to merely claim their "green" credentials. Credibility demands a properly verified strategy and commitment to environmental sustainability - that is where ISO 14001:2004 comes in. ISO 14001 is an internationally recognised standard for an organisation's environmental sustainability, relating to the site or sites that it operates from.



Vitesse has never underestimated the part it has to play in ensuring that the production of the Vitesse brand is as environmentally friendly as possible. To this end, earlier this year Vitesse applied to the British Accreditation Bureau to be certified as a company reaching the ISO 14001 benchmark standard. We are pleased to say that we have just been confirmed by the British Accreditation Bureau's Approvals Board and received our certificate of conformity to the ISO 14001: 2004 standard.



VITESSE UK MANUFACTURED DIRECT LASER CARTRIDGES

- ✓ Exclusively produced in the UK from virgin OEM cartridges reclaimed within the UK;
- ✓ All the "life limited" cartridge imaging components replaced with new aftermarket parts;
- ✓ Benchmarked against the original brand ISO/IEC 19752 standard;
- ✓ Every single cartridge is line tested before leaving the factory;
- ✓ As the UK manufacturer, we have complete control over product quality;
- ✓ As the UK manufacturer, we provide first line technical support direct to the end user;
- ✓ As the UK manufacturer, we can identify and resolve batch faults before they affect the user;
- ✓ As the UK manufacturer, we know our cartridge performance rates (over 98% reliability);
- ✓ Free nationwide on-site engineer support provided within 8 working hours;
- ✓ Benefits UK recycling by reducing UK landfill waste (no imports);
- ✓ Benefits UK manufacturing – we employ permanent skilled labour in our factory;
- ✓ Does not invalidate printer warranty – we can support all warranty claims direct;
- ✓ Every Vitesse product is "lifetime guaranteed"; and
- ✓ Vitesse PLC has just been awarded the ISO 14001 accreditation – looks at the environmental management system where products are made.