



Print smarter with Brother

Introducing Brother PrintSmart
for Business Essential

www.brother.co.uk

Overview

For many small businesses print remains an essential requirement, often overlooked, until something goes wrong.

As a leading print provider to small and medium businesses, we understand the challenges you face day to day.

Small businesses need simple and flexible print services and subscriptions that offer them the best value, as well as opportunities to reduce the burden intervention and maintenance.

Brother PrintSmart for Business Essential is specifically designed with all of this in mind.

Brother PrintSmart for Business Essential is a flexible subscription service that can be added to a NEW transactional hardware purchase. Offering remote contactless device set up, automated supplies ordering and delivery, and break/fix service, everything can be effortlessly managed through an easy-to-use portal for one monthly flat rate fee.

Taking the hassle out of print

enabling you to focus on your core business



Printer set up



Automated supplies ordering and delivery



Break/fix service



All managed through an easy-to-use portal



Fixed monthly fee

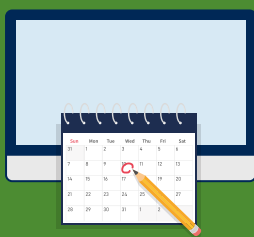




**Flexibility,
convenience,
peace of mind**



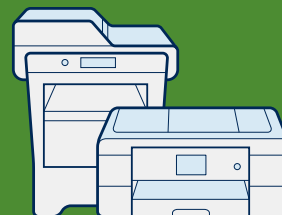
A subscription service designed around you, to eliminate the burden of print management, providing the ultimate combination of flexibility, convenience and peace of mind that you need to focus on what you do best.



**Subscription
designed around you**



**Hassle
free printing**



Flexibility

What you can expect from your Brother PrintSmart Essential service

Professional installation - remote contactless set up



Get the most from your investment with remote set up and support for your new device.

You're the expert at running your business, we're the experts at running your printer. We'll be in touch to make sure your service is up and running smoothly, ensuring your business gets the most from your new printer.

Always ready - automated supplies ordering delivery



Never run out of supplies with automatic supplies delivery and save time with automatic supplies ordering.

Your PrintSmart Essential service will request new ink or toner before it runs out, ensuring your business is always ready to print, so you can focus on business and not ordering new print supplies.

Cost saving - reduce operating costs by locking in long-term savings



Save up to 36% on Brother Genuine Supplies vs manually buying your supplies.*

By subscribing to PrintSmart Essential, you will receive a substantial discount, compared to the cost of buying your print supplies transactionally-saving you the hassle of shopping around for the best deal when you run out.

Service included - 4 hour response and next business day fix

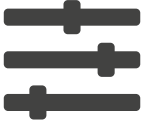


Keep your business printing with no hidden costs and full business support.

The PrintSmart Essential service includes manufacturer support for as long as you keep your subscription going. This includes helpdesk support for your print devices, plus parts and onsite labour.

*Saving between 10 and 36% depending on hardware selection and package chosen. Ask your preferred PrintSmart Essential provider to discuss your savings today.

Uniquely flexible - change or cancel your subscription anytime



Flex or stop your service in line with the changing needs of your business.

Businesses have changing needs, so to support your business we offer the ability to change your package at any time. If you want to stop your service, no problem, simply let us know and we will be happy to cancel your subscription.

Control costs - with one simple bill



Focus on your business and not your printer with one quarterly bill for all print related costs.

The average business printer uses 11 new inks or toners per year, these are often unaccounted for costs. Take control of these costs with one predictable quarterly bill for all your businesses' print requirements.

Sustainability - is as important to us as it is to you



Reduce your waste with PrintSmart Essential

With high yield supplies as part of your subscription, you will use fewer cartridges and change them less frequently compared to standard cartridges – resulting in a reduction in environmental impact.

With a service plan and genuine supplies included, your printer will last longer and always be running at its optimal best, resulting in fewer printer replacements.

Ethically recycle your used cartridges

Your PrintSmart Essential service includes a return programme for every ink or toner you use. Our service ensures that your used supplies are professionally recycled and repurposed to ensure they do not end up in landfill.

Complete transparency - user-friendly customer portal



Manage your business print solution with our easy to use customer portal.

Our easy-to-use customer portal enables you to monitor and control your print usage, reduce downtime and provides you with the ability to contact technical support or request maintenance for your printer. Offering you the peace of mind that you are getting the service that you are paying for.



Key Benefits



No long-term commitment



Predictable monthly cost



Automated supplies
ordering and delivery



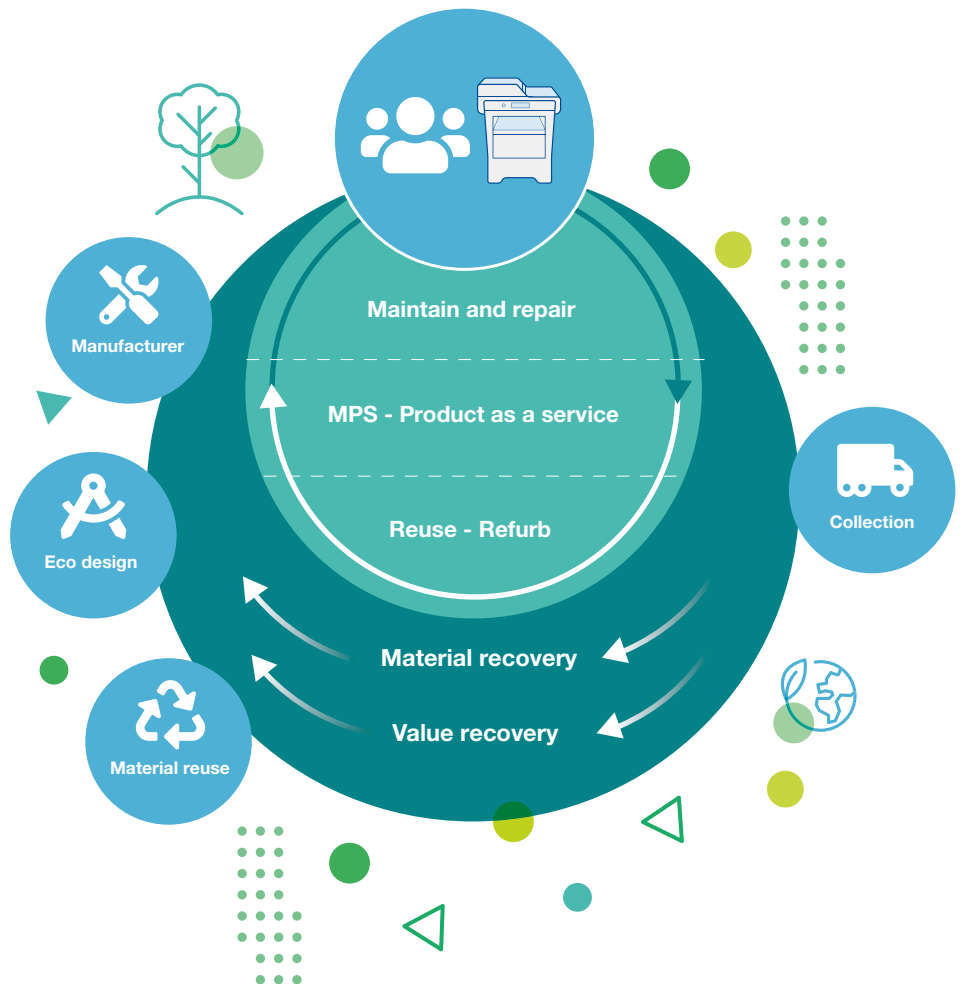
Service included



Cost savings

Building a sustainable future

Our service-led business models put customers in a great position to enhance their sustainability credentials by monitoring and improving paper usage, reducing power consumption and developing circular routes for our supplies to be recycled and remanufactured into brand new products.

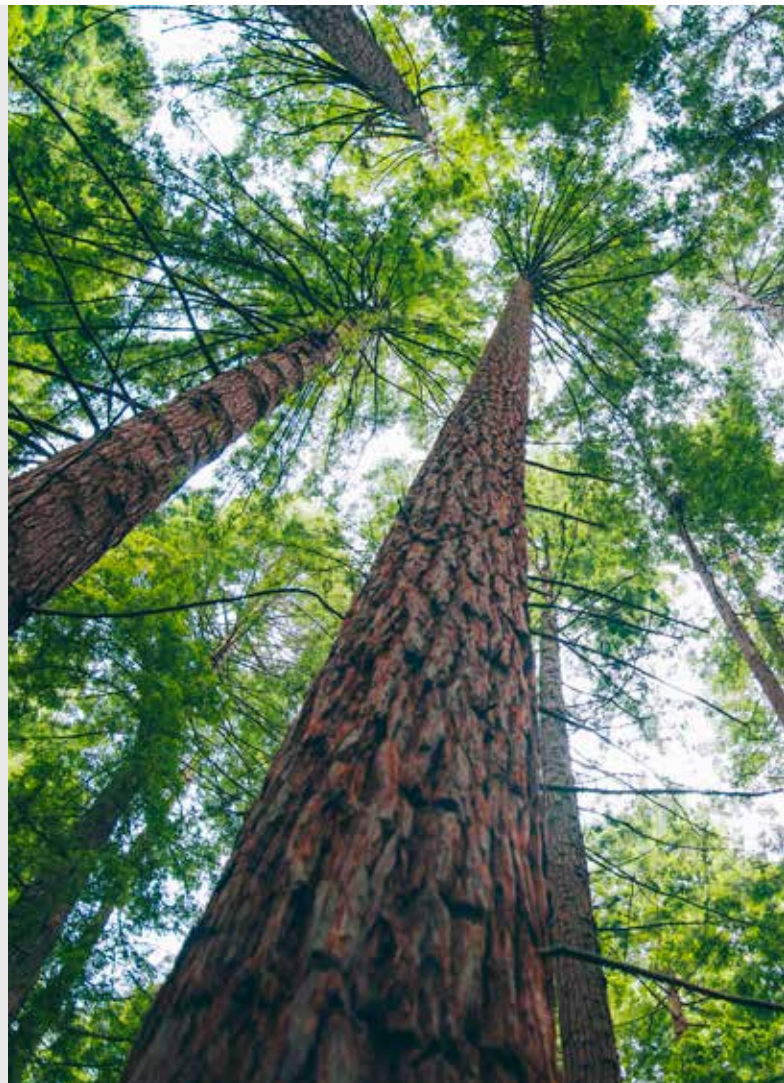


Our world class toner remanufacturing programme helps to reduce waste extending our product lifecycle and reducing environmental impacts. 87% of toner (by weight) is reused.

Dedicated recycling facilities support our toner cartridge return and recycle scheme. Each remanufactured toner cartridge saves on average 2.28kg CO₂.

Globally, last year, we remanufactured 2.59 million cartridges achieving a reduction of 5,300 tonnes CO₂. With this, not only is diversion from landfill assured, but your company's carbon footprint is reduced.

To complement the toner remanufacturing programme, we have been partners with deforestation charity Cool Earth, for over a decade. Together we help local people in Peru and Papua New Guinea protect the rainforest. So far working with our customers, Brother and Cool Earth, have helped protect 63,183 hectares of rainforest, keep 23,305,975 trees standing storing 9,624,016 tonnes of carbon.



brother

at your side

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